



Jim Cooke NAND Applications Engineer
Micron Semiconductor Products, Inc.

Jim Cooke is a Principal Applications Engineer for Micron's Mobile Memory Group. He has a BSEE from the University of Massachusetts. Previously, he was responsible for managing the applications engineering group and hardware engineering team for Toshiba America Electronic Components. In addition, Jim has over 20 years of hands-on systems-level design experience in embedded applications and digital consumer markets.