



Maciek Brzeski Vice President, Marketing
Toshiba Storage Device Division

As vice president of marketing for Toshiba Storage Device Division (SDD), Maciek Brzeski is responsible for directing Toshiba's marketing, and product planning efforts relating to hard disk drive sales in the United States. Maciek joined Toshiba in 1996 and previously focused on the company's optical business unit. He has been instrumental in launching Toshiba's DVD recordable and 1.8-inch hard disk drive product lines.

A veteran of the computer industry for more than 19 years, Maciek also has held positions at AST, Raytheon and Telex. Before moving to California in 1989 to head up AST's international marketing efforts and serve as strategic marketing/planning manager, he drove AST's European marketing initiatives from the company's U.K. headquarters. Maciek began his technology career as a data communication systems engineer at Raytheon before and after it was acquired by Telex. In addition to his extensive technology marketing expertise, Maciek has been a key representative for Toshiba in the storage industry. He has spoken at numerous events including the 2005 Consumer Telematics Seminar, OSTA, the DVD Entertainment Conference & Showcase, Digital Hollywood and Optical Storage Symposium.

A graduate from the University of London, Maciek earned a degree in electronic engineering with a computer science concentration.