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Staying Connected: Controversy, Chaos, Conflict and Convergence

The digital home has been anticipated for quite some. Over the last 10 years the industry and its proponents have been watching, developing products and waiting. Products are becoming more affordable, easier to install and use, while at the same time wireless Internet speeds are increasing and standards are emerging. With all this advancement, market adoption remains low as we still have hurdles to overcome. In his discussion, Mike Alexenko will challenge the industry and address the synergies that exist to bring digital home technologies to the mainstream market. A panel of experts will also be on hand to share their views.

As Maxtor's executive director of technology and product strategy, Mike Alexenko is responsible for defining the roadmap and leading the architecture and definition of the company's branded products for networked and emerging consumer markets as well as small business applications.

Alexenko has been with Maxtor since 1996. Prior to his position as executive director, Alexenko held the position of senior director of technical marketing and product planning where he evangelized and led activities in the development and implementation of standards and specifications such as 1394 and Serial ATA. Alexenko has more than 20 years experience in the storage industry, including hard disk drives, tape drives and systems, spending half of this time in software development and the other half in technical marketing and business development. Prior to joining Maxtor, he held several positions at Seagate/Connor Peripherals, StorageTek and NCR Corporation. He has authored numerous articles on storage technologies, applications and storage in non-computing applications, and was an early evangelist of storage in consumer applications.

Alexenko holds a bachelor's degree in computer science from Wichita State University.