



Steve Iverson

Founder, President and CEO

Streamload

Steve Iverson developed his passion for technology and innovation while growing up in a house full of electronics and personal computers. Iverson's interest carried him to Pomona College of California, where he was awarded two research grants to study data compression algorithms and eventually developed a new and innovative technology for storing and managing very large data archives.

This new technology inspired the foundation for Streamload and is leveraged by the Company's service that allows users to send, receive, and access their data files via the Internet, including entire music and video collections. Under Iverson's leadership, Streamload has closed two rounds of equity financing, manages hundreds of terabytes of customer data, and has maintained profitability for more than 3 years.

In 2004, Iverson was an Ernst & Young Entrepreneur of the Year finalist, and in 2005 he was named one of San Diego's "40 under 40" by San Diego Metropolitan Magazine. Iverson has spoken at many industry conferences including CES, Fall Focus and CONNECTIONS by Parks Associates, Digital Living Room Summit & Venture Forum by ihollywood forum, and Digital Life. Iverson has also been quoted and covered by international media including the New York Times, Associated Press, USA Today, C/Net, ZDNet, PC Magazine, PC World and many more.