



# STORAGE VISIONS<sup>®</sup> 2007 CONFERENCE

AN ENTERTAINMENT STORAGE ALLIANCE<sup>SM</sup> EVENT



**Jay Elliot, Founder, Chairman, Migo Software Inc.**

## Biography

Jay Elliot is the Founder and Chairman of Migo Software, Inc. and its flagship product, Migo software. Elliot has more than 30 year's operations' experience with such corporate giants as IBM, Intel and Apple Computer.

He served as the executive vice president of Apple responsible for all Corporate operations including real estate, MIS, finance, HR, Pacific Rim sales, Apple Foundation, and overall corporate business planning reporting directly to the CEO. Additionally Mr. Elliot reported directly to Steven Jobs, chairman of the board and co-founder of Apple, as part of the Macintosh division development team. He also was the chief operating officer of the Macintosh division. During his tenure at Apple, sales grew from \$150 million to more than \$2 billion.

After leaving college Mr. Elliot joined IBM as a programmer working on the airline reservation system and moved into management in several key projects in the Disk drive development business, development of the ATM system, the Fair Transaction System and eventually managed the company's 16,000-employee software division as the Director of the Santa Teresa software Laboratory in California. Elliot left IBM to join Intel and at Intel was the director of the California operations reporting to Intel's CEO, Andy Grove. Also at Intel he worked with his cousin Dr. Gordon Moore in the establishment of the Intel Foundation.

In addition to his vast technology background, Elliott has extensive experience in both the entertainment and healthcare industries. He served as the chief executive officer of San Francisco Studios, where he produced the Academy Award nominated documentary, "Berkeley in the Sixties," and the NBC television series, "Midnight Caller." He produced numerous programs for major broadcast networks such as NBC, CBS, Fox and produced the Barcelona Olympic Games for ABC. In 1995 Mr. moved to Los Angeles and became the President of Acclaim Entertainment and created some very successful Hispanic TV shows that eventually helped Telemundo become competitive with Univision.

In the healthcare industry, Elliot was the chief executive officer of New Health Systems, a network technology group connecting physicians and payers to patients and affiliated hospitals. As part of the New Health plan, Mr. Elliot spent one year with the UCLA Medical Center and UCLA Computer Science Department helping to develop a software system for the operation of Telemedical centers. It was while working with UCLA that Mr. Elliot came up with the idea for Migo.