Jim Handy, Objective Analysis

Title

Why Flash Threatens Certain Technologies but Not Others

Abstract

Floppies have given way to USB flash Drives. It looks like CD-R and CD-RW are next. As flash memory prices plummet various forms of media stand threatened while others are not. In this presentation Mr. Handy will explore the differences in dynamics between NAND flash and rotating media: HDDs, floppies, mag tape, CDs, DVDs (including Blu-Ray and HD-DVD). The speaker will predict which technologies will yield to flash and which will never be overtaken. Time frames for these events will be shown.

Biography

Jim Handy of Objective Analysis has over 30 years in the electronics industry including 14 years as an industry analyst for Dataquest (now Gartner) and Semico Research. Prior to his work as an anlyst he held marketing and design positions at leading semiconductor suppliers including Intel, National Semiconductor, and Infineon.

A frequent presenter at trade shows, Mr. Handy is known for his widespread industry presence and volume of publication. He has written hundreds of articles for trade journals, Dataquest, Semico, and other prior employers, and is frequently interviewed and quoted in the electronics trade press and other media.

Talk to be given at the Storage Visions™ 2007 Conference at the Flamingo Hotel, Las Vegas, NV January 6th and 7th 2007

Mr. Handy has a strong technical leaning, with a Bachelor's degree in Electrical Engineering from Georgia Tech, and is a patent holder in the field of cache memory design. He is the author of "The Cache Memory Book" (Harcourt Brace, 1993), the leading reference in the field. Handy also holds an MBA degree from the University of Phoenix.