



# STORAGE VISIONS™ 2008 CONFERENCE

AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



**Daniel Beneke, Research and Development Manager, HDD Products, Imation Corp**

## **TITLE**

Removable Hard Disk Drive Technologies

## **ABSTRACT**

The use of hard disk drives as a storage and distribution medium is becoming more and more commonplace for many applications in the consumer, prosumer and small-to-medium (SMB) business market segments. Many of these applications require removable and portable storage, but still have the need for a durable and robust technology for safe and secure storage of critical information. Removable Hard Disk Drive (RHDD) products are an emerging technology that is providing all of the above benefits at attractive market pricing when compared to other available storage technologies. RHDD cartridge products can be used as a removable and expandable storage medium for consumer applications, such as multimedia storage and distribution, as well as for traditional backup/restore and data archiving for prosumers, home offices and SMBs. Technology features and benefits that have been demanded and expected by medium and large businesses are now available to meet the needs of smaller businesses and prosumers/consumers. Mr. Beneke can discuss: -- An overview of RHDD technologies -- Applications for RHDD storage from consumers to the enterprise -- How RHDD compares to other technologies for consumer applications

## **BIOGRAPHY**

Daniel Beneke, research and development manager for hard disk drive products at Imation Corp., has more than 27 years experience in the data storage industry. He currently leads the development teams responsible for development and commercialization of Imation's Ulysses, Odyssey and RDX product families. Dan began his career with 3M Company in their Data Storage Products Division in 1979 and continued his career with Imation Corp. when that company was spun off from 3M in 1996. During his career, Dan has been involved in the development and launch of new storage products and technologies in most storage media platforms, including Diskettes, Magnetic Tape, Optical Disks, Flash Memory and Hard Disk Drives. Dan holds a Bachelor of Science degree in Electrical Engineering from the University of Minnesota, Minneapolis.

Dan Beneke can be reached at [dgbeneke@imation.com](mailto:dgbeneke@imation.com)

Talk to be given at the Storage Visions™ 2008 Conference  
at the Flamingo Hotel in Las Vegas, Nevada, January 5<sup>th</sup> and 6<sup>th</sup> 2008!