



STORAGE VISIONS™ 2008 CONFERENCE

AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



Jim Elliot, Director of Flash Marketing, Samsung Semiconductor

TITLE

NAND Flash: Disruptive Technology Enabling New Markets

ABSTRACT

This presentation will show why NAND flash's impact as a catalyst for change in the storage industry is soaring, with densities rapidly increasing, production efficiency improving and an expanding number of applications pointing to a limitless potential in both the consumer and enterprise markets.

BIOGRAPHY

Jim Elliott is Director of Flash Marketing at Samsung Semiconductor, Inc. He has more than 11 years of experience in the semiconductor industry, during which he focused on product sales and marketing at major multinational companies. He started his semiconductor career in 1996 at Hitachi in SRAM Marketing. In late 1997, he transitioned into the volatile world of DRAM when he joined Fujitsu Microelectronics.

Mr. Elliott has been at Samsung for the past six years, where he has held leadership positions in DRAM and Flash Marketing, as well as Global Accounts Sales.

Jim earned a Bachelor of Arts degree from the University of California at Davis and later received a Master's degree in Business Administration from California Polytechnic University in San Luis Obispo. He has been a featured guest speaker at a number of industry-wide events, including the Intel Developer Forum and MemCon.

Talk to be given at the Storage Visions™ 2008 Conference
at the Flamingo Hotel in Las Vegas, Nevada, January 5th and 6th 2008!