



# STORAGE VISIONS™ 2008 CONFERENCE

AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



Tracey Doyle, Manager Global Services, EMC



## TITLE

Getting the right service coverage for your environment

## ABSTRACT

Presentation will include tips for finding the best way to work with service partners and OEM's to ensure 24by7by365 uptime.

Understanding the optimum time in the lifecycle to negotiate service and support options for environments rich with professional video and content distribution, while driving to get the specific support for your needs and keeping costs low.

## BIOGRAPHY

Tracey Doyle has a BS in Business Management from the University of Phoenix. Tracey has been with EMC for almost nine years. During this time she has successfully worked to create and manage numerous EMC's results oriented OEM partnerships. Tracey has more than 15 years of management experience including 7 years managing multimillion dollar high-tech projects and cross-functional teams. During the last two years, her focus has been on increasing customer satisfaction and product serviceability while creating new revenue driving partnerships with OEM vendors.

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Talk to be given at the Storage Visions™ 2008 Conference  
at the Flamingo Hotel in Las Vegas, Nevada, January 5<sup>th</sup> and 6<sup>th</sup> 2008!