



2008 Storage Visions Sponsor/Exhibitor Briefing

- Conference/Panels – The Flamingo Hotel, Las Vegas, Vista Room (Part of Sunset Ballroom)
- Exhibit/Meals/Breaks – Scenic/Twilight Rooms (Part of Sunset Ballroom)
- Conference Registration will be outside of the Twilight Room. Conference sessions registration is required to attend the conference.
- Map of the location is at http://www.harrahs.com/casinos/flamingo-las-vegas/groups-meetings/facilities/flv_sunsetballroom.pdf, and is also included in the attached Flamingo Exposition Services Brochure

Exhibit Times

- Exhibits will formally be open to conference attendees January 5th from Noon – 8:00 PM and on January 6th from 12:00 noon to 4:00 PM. Exhibits will be open to the general public from 1:00 – 8:00 PM on January 5th and from 1:00 – 4:00 PM on January 6th.
- Exhibits-only registration is available on the website and is free online through December 24th. At the door, Exhibits-only registration is \$50.
- Lunch on January 5th and January 6th are also in the exhibit hall from 12:30 – 1:15 PM. Lunch is for conference attendees only. Attendees will have the opportunity to visit the booths at this time as well as during the afternoon breaks and at the conference reception the evening of January 5th.
- Breaks are scheduled in the exhibit hall in the mornings/early afternoons to draw attendees in.
- A reception will be held in the exhibit hall the evening of January 5th. Awards and prizes will be given out during the reception (some awards will be given out at other times during the conference—note that you must be present at the conference to win)
- Full conference agenda is at <http://www.storagevisions.com/index.htm#agenda>

Conference Exhibit Specifications

	<i>Platinum Sponsor</i>	<i>Gold Sponsor</i>	<i>Silver Sponsor</i>	<i>Bronze Sponsor</i>	<i>Media or Organizational Sponsor</i>	<i>Visionary Exhibitor</i>	<i>Futurist Exhibitor</i>
Exhibit Space	20'X20' Booth	10'X10' Booth	10'X10' Booth	10'X10' Booth	As available by arrangement	One 10'x10' Booth	One (1) 6' Table Top
Complimentary Exhibit Passes	200	200	200	200	Unlimited	200	200



Exhibit Space Details

<i>Power, Internet, Phone</i>	Please see Flamingo Exposition Services Brochure for ordering instructions. (Ordering is done directly through The Flamingo on their forms.)
<i>Display Type</i>	6' table, 10'x1'0 or 20'X20' booth space per sponsor/exhibitor level as shown— appropriate static displays are also an option fitting within the space requirements.
<i>Signage Options</i>	Poster signage on easel and/or your free standing backdrop to your space
<i>Floor Plan</i>	Exhibits and displays will be located mostly around the perimeter of Scenic/Twilight Room Meals, reception, and breaks are also in Scenic/Twilight Room. You will be assigned a booth number per the drawing below.
<i>Booth Number</i>	Emailed to your conference planning representative
<i>Shipping</i>	Shipments of materials should arrive at The Flamingo by Thursday January 3, 2008. Please see Flamingo Exposition Services Brochure for shipping details.
<i>Set-up</i>	Exhibitors may begin set up after Noon on Friday, January 4, 2008. Set-up must be completed by 8 PM January 4, 2008
<i>Tear-down</i>	Tear-down can begin immediately after the final break at 4:00PM on Sunday

Exhibit Space Options

Included in Exhibit: pipe and drape, table and 2 chairs.

Additional booth items are available for rent for Exhibits/Displays. Please contact events@storagevisions.com or 408-871-8808 to reserve your items. **Please let us know your requirements for extra services and rental items before December 19, 2007.**



Additional exhibit booth items for rent (note that rates are the total for the duration of the conference):

Padded Arm Chair	\$ 100
Side Chair	\$ 70
Bar Stool	\$ 110
Round 30" High Table (Café)	\$ 150
Round 42" High Table (Bar)	\$ 160
Wastebasket	\$ 25
Easel	\$ 50
Bag Rack	\$ 100
Literature Stand	\$ 150

Security: Storage Visions will provide a security guard overnight Friday and Saturday nights January 4th & 5th, as the conference and exhibit rooms do not lock.

Please let us know your requirements for extra services and rental items before December 19, 2007.

****** CONFERENCE BAG INSERTS ******

All sponsors may send us a collateral piece or tchochke to put into the conference bags. This effort will be done prior to arrival at the hotel, so all items must be shipped to the following address BEFORE December 14, 2007, in order for us to have them ready at showtime.

Coughlin Associates c/o Harold Adler
5029 Lark Canyon Ct.
Las Vegas, NV 89031

An exhibits map of the Scenic/Twilight room is on the following page.



STORAGE VISIONS™ 2008 CONFERENCE

January 5th & 6th at The Flamingo, Las Vegas, NV



AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT

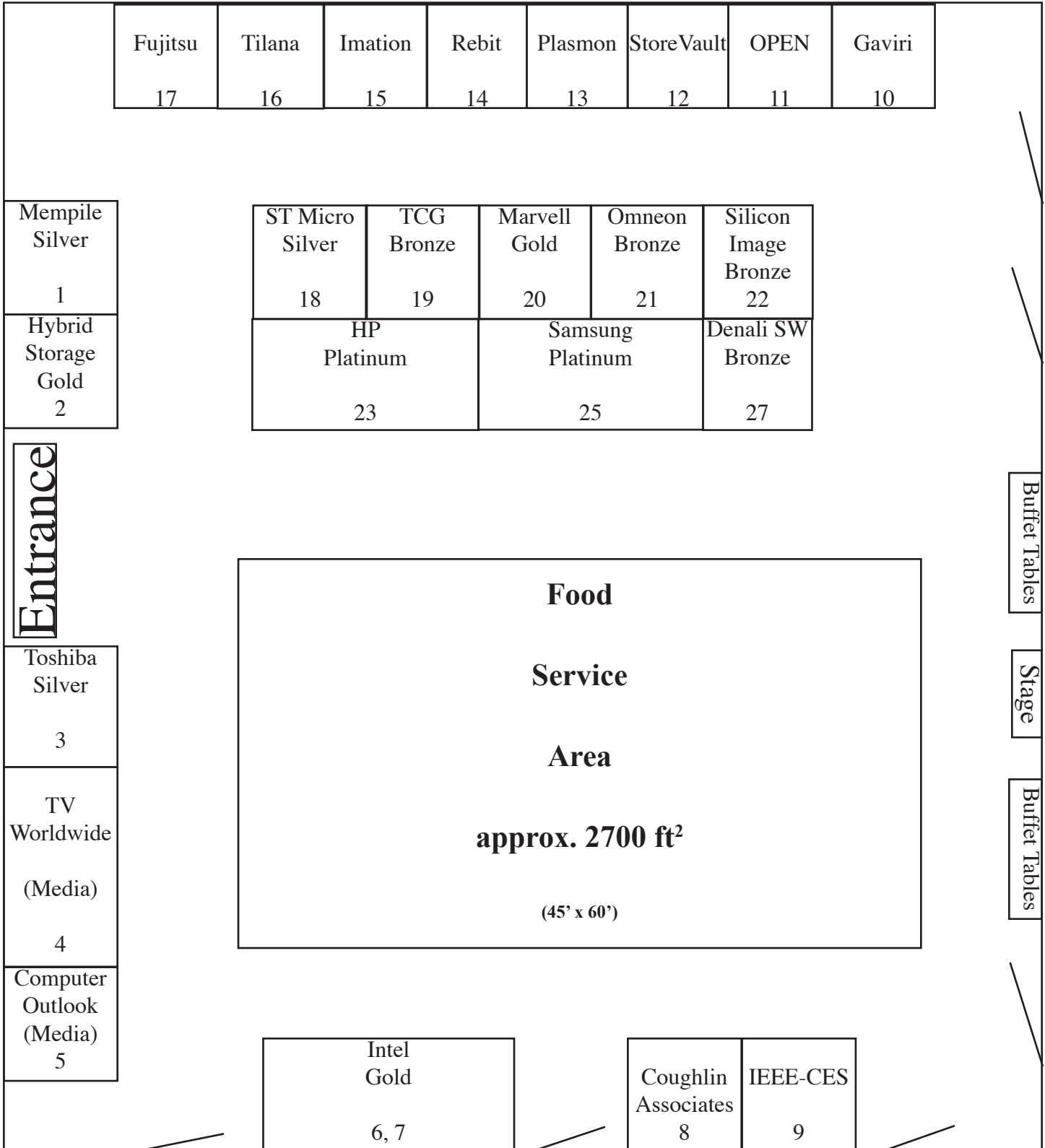




Exhibit Contact Information

Before the Conference:

Judy Burwell
408-871-8808
events@storagevisions.com

Alan Land
760-212-5718
sales@storagevisions.com

At Storage Visions:

- Judy Burwell, 408-839-1489 (cell)
- Alan Land, 760-212-5718 (cell)

Please let us know your requirements for extra services and rental items before December 19, 2007.

Please also send us a listing of your booth personnel who will need Exhibits Only badges (name, title, company, email, phone) to: events@storagevisions.com before December 19, 2007.

For those of you with complimentary conference passes as part of your sponsorship, we also need a list of the recipients of those passes before December 19, 2007.

Thank You!