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BIOGRAPHY

Joey Faust, a consultant with National TeleConsultants, Inc., advises clients on process and technology analysis, software development with a focus on middleware technologies, and software systems design. He provides process modeling and simulation services for NTC clients, and is an expert in workflow modeling and simulation. He is a specialist in Web Services and related technology as well as Service-Oriented Architecture (SOA). He is the co-author of the 2008 book *The Service-Oriented Media Enterprise: SOA, BPM, and Web Services in Professional Media Systems* from Focal Press.

Mr. Faust has provided consulting services for the Warner Bros. Motion Picture Imaging group and for CNN's High Definition facilities and has done business process modeling and technical assessment and analysis of production systems for KQED Television in San Francisco. Mr. Faust holds a Bachelor of Science in Computer & Systems Engineering and a Bachelor of Science in Electronic Media, Arts, & Communications from Rensselaer Polytechnic Institute.