



STORAGE VISIONS™ 2009

AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



Exhibitor Information

We are currently accepting reservations for 2009 Exhibit booths and tables.

Using our current Exhibit Hall, we have space for 32 (ea) 10 x 10 booths for sponsors and exhibitors. We also have space allocated 12 (ea) 6 foot table-tops. If we grow or change the Exhibit Hall, those with early commitments will get first space choices from the new layout.

Space selection and location will be determined on the basis of first come, first served, in order of sponsorship level. See the attached map (subject) for the proposed layout.

Benefits	Visionary Exhibitor \$4000	Futurist Exhibitor \$2500
Speaking opportunity	TBD	TBD
Exhibit space	10 x 10 booth	6 foot table-top
Conference passes	1	0
Exhibits Only passes	200	200
Program and website listing	yes	yes

Included with your exhibit space:

- Pipe and drape**
- 6' Table (1)**
- Chairs (2)**

Additional furnishings and power are available for order through either the hotel or the Storage Visions office. A price list for these items will be available soon.

Sponsorship of Media partners - these are available to all SVC participants

TV Worldwide - Sponsorship gives you footage of your presentation, your booth, interviews, you name it, with a choice of participation levels for all budgets. You will also be a sponsor of the conference re-broadcast on their Internet TV channel (they received over 50,000 hits on their 2007 CES content) and you'll get the opportunity to sponsor the 2009 Technical Emmy Awards webcast.

SIGN up for SV'09 at SV'08 for a 10% discount off of published rates!

Storage Vision Contacts:

Tom Coughlin - Program and Conference Chair - 408.871.8808, info@storagevisions.com
 Judy Burwell - Exhibit and Admin support - 408.871.8808, events@storagevisions.com
 Alan Land - Exhibit Sales - 760.212.5718, sales@storagevisions.com



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Sponsorship Opportunities

Sponsorship Levels:

Platinum - \$ 30,000 including 10' x 20' booth, and ANY item from the options list

Gold - \$ 20,000 including 10' x 10' booth, and one item from the options list, as discounted

Silver - \$ 10,000 including 10' x 10' booth, and one item from the options list, as discounted

Bronze - \$ 5,000 including 6' tabletop exhibit, and one item from the options list, as discounted

Sponsor Benefits	Platinum	Gold	Silver	Bronze
Speaking opportunity	Keynote or Reception	Talk	Talk or Panel	Talk or Panel
Exhibit/Display	20' x 20' booth or large display	10' x 10' booth or large display	10' x 10' booth or small display	6' tabletop or small display
Program/web listing	yes	yes	yes	yes
Full Conference passes	8	4	2	1
Exhibit Passes	200	200	200	200

At Storage Visions, we understand that sponsorship value is about two things: Visibility and Promotion. In order to maximize sponsorship value, we have added ONE promotional option to every sponsorship, based on the sponsorship level you select. Pick one "option" from the list below when you choose your sponsorship. The Sponsorship Options table includes discounts for each level of sponsorship. If your preferred option is not discounted at the level you select, then let's talk. We will be happy to customize sponsorships to meet your precise needs.

Sponsorship Options - available as stand-alone or negotiated in your sponsorship package

Option	Stand-alone	Platinum Price	Gold Price	Silver Price	Bronze Price
Reception	\$ 10,000	incl (or Keynote)	\$ 5,000	\$ 10,000	\$ 10,000
Conference bags	\$ 8,000	\$ 0	\$ 3,000	\$ 6,000	\$ 7,000
Lanyards	\$ 5,000	\$ 0	\$ 0	\$ 2,500	\$ 4,000
Buffet Lunch	\$ 5,000	\$ 0	\$ 0	\$ 2,500	\$ 4,000
CES Storage Tour	\$ 3,000	\$ 0	\$ 0	\$ 1,000	\$ 2,000
Internet "cafe"	\$ 4,000 + hotel Internet chgs	\$ 0 + hotel Internet chgs	\$ 0 + hotel Internet chgs	\$ 2,000 + hotel Internet chgs	\$ 3,000 + hotel Internet chgs
Session sponsor	\$ 3,000	\$ 0	\$ 0	\$ 0	\$ 0
Break sponsor (4)	\$ 3,000	\$ 0	\$ 0	\$ 0	\$ 0
Computer Outlook	\$1500	\$0	\$0	\$500	\$1000
TV Worldwide	see their brochure	\$0 (Patron)	\$0 (Patron)	\$1000 (Patron)	brochure prices

SV09 AND CES STORAGE TOUR BROCHURE

We will continue to publish the printed self-guided Storage Tour of the International CES in 2009 which will be available at SV09, on our affiliated web sites, and at the International CES.

Sponsorship for this brochure is one of the available sponsor options.

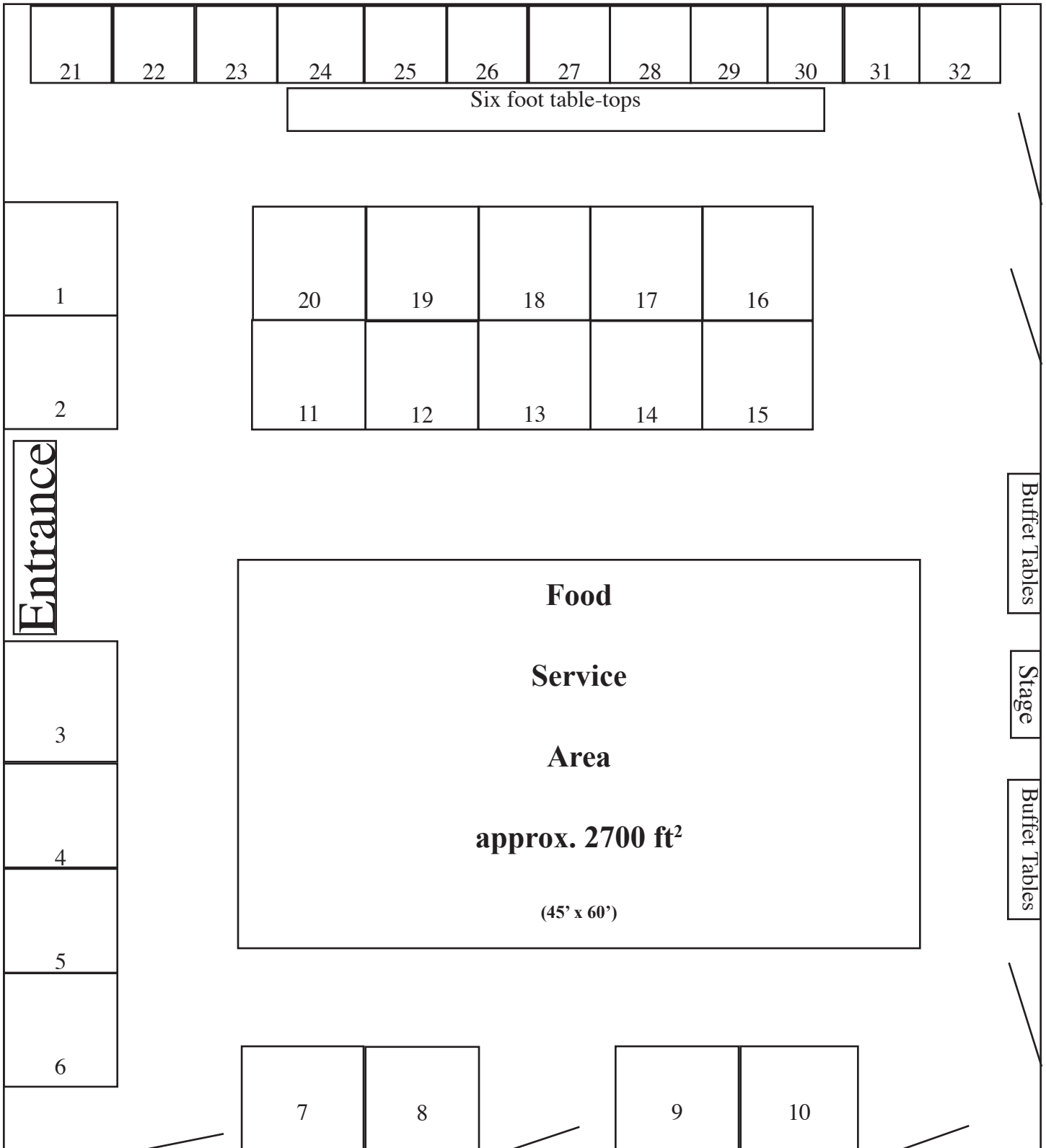


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Exhibit Hall Map





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Sponsor - Exhibitor Application Form

Sponsorship Options

Platinum sponsor
10 x 20 booth
8 conference passes

Gold sponsor
10 x 10 booth
4 conference passes

Silver sponsor
10 x 10 booth
2 conference passes

Bronze sponsor
6' Table-top

Our preferred Sponsorship Option is:

Sponsorship Price _____

Option Price (from page 2) _____

Additional Options _____

Additional Options Price _____

Earlybird Discount _____

Total Sponsorship _____

Our firm would like to sponsor, but prefer a display in lieu of a booth

Exhibitor Options

Visionary, 10 x 10 booth + one conference pass - \$4000

Futurist, 6' Table-top - \$2500

Company _____

Name _____

Address _____

City, State _____

Country _____

Phone _____

FAX _____

Email _____

Signature _____

Storage Visions will generate a contract for sponsorship services based on this order, and return it to you for signatures. When we receive the signed contract, we will invoice against the sponsorship contract. Exhibitors will be invoiced directly from this application form.

When you have completed this form, return it to the Storage Visions booth

Or FAX to **760.859.3225**

For questions about exhibiting or sponsorship, call **Alan Land** at: **760.212.5718**