



# Sponsor and Exhibitor Briefing

Storage Visions 2010

Riviera Hotel  
Las Vegas, NV  
January 5 – 6, 2010



# STORAGE VISIONS<sup>®</sup> 2010

AN ENTERTAINMENT STORAGE ALLIANCE<sup>™</sup> EVENT



## Storage Visions 2010 Sponsor/Exhibitor Briefing

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### Attachments:

- A. Telecommunications Service Order Form
- B. Electrical Service Order Form
- C. Audio Visual Order Form
- D. Riviera Sales Kit Brochure



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### *Event Locations*

- Conference, Panels, and General Sessions: The Riviera Hotel, Las Vegas, Grande E Ballroom
- Exhibit, Meals, Breaks: Grand F-H Ballrooms (South of the General Session)
- Press Room: Capri 103 (Southwest of the Exhibit area)
- Conference Registration will be outside of the West entrance to the exhibit area (Grand F-H Ballrooms.)
- A map of these locations is at:  
<http://www.rivierahotel.com/files/pdf/RivSalesKitBrochure2.pdf> and is also included in the attached Riviera Convention Sales Kit Brochure.

### *Exhibit Times*

- Exhibits will formally be open to conference attendees January 5th from Noon – 8:00 PM and on January 6th from 12:00 noon to 4:15 PM. Exhibits will be open to the general public from 1:00 –8:00 PM on January 5th and from 1:00 – 4:15 PM on January 6th.
- Exhibits-only registration is available on the website and is free online through December 24th. At the door, Exhibits-only registration is \$50.
- Luncheons on January 5th (Noon to 1:30PM) and January 6th (12:50 to 2:00PM) are also in the exhibit hall. Lunch is for conference attendees and booth staff only. Attendees will have the opportunity to visit the booths at this time as well as during the afternoon breaks and at the conference reception the evening of January 5th.
- Breaks are scheduled in the exhibit hall in the mornings/early afternoons.
- A reception will be held in the exhibit hall the evening of January 5th. Awards and prizes will be given out during the reception (some awards and prizes will be given out at other times during the conference— note that you must be present at the conference to win these prizes).
- The full conference agenda can be found at:  
<http://www.storagevisions.com/2010Agenda.htm>



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## Conference Exhibit Specifications

|                                     | <i>Platinum Sponsor</i> | <i>Gold Sponsor</i> | <i>Silver Sponsor</i> | <i>Bronze Sponsor</i> | <i>Media or Organizational Sponsor</i> | <i>Visionary Exhibitor</i> | <i>Futurist Exhibitor</i> |
|-------------------------------------|-------------------------|---------------------|-----------------------|-----------------------|--|----------------------------|---------------------------|
| <i>Exhibit Space</i>                | 20'X10' Booth           | 10'X10' Booth       | 10'X10' Booth         | 6' Table Top          | As available by arrangement            | 10'X10' Booth              | 6' Table Top              |
| <i>Complimentary Exhibit Passes</i> | As needed               | As needed           | As needed             | 200                   | Unlimited                              | 200                        | 200                       |
| <i>Conference Passes</i>            | 8                       | 6                   | 4                     | 2                     | By arrangement                         | 2                          | 1                         |

## Exhibit Space Details

|                               |  |
|-------------------------------|--|
| <i>Power, Internet, Phone</i> | Please see the attached Telecommunications, Audio/Visual, and Electrical Service Order Forms. Ordering is done directly through the Riviera.   |
| <i>Display Type</i>           | 6' table, 10'X10' or 10'X20' booth space per sponsor/exhibitor level as shown. Appropriate static displays are also an option fitting within the space requirements.   |
| <i>Signage Options</i>        | Poster signage on easel and/or your free standing backdrop to your space.  |
| <i>Floor Plan</i>             | Exhibits and displays are located mostly around the perimeter of the Grande F-H ballrooms.<br>One aisle of exhibit booths is in the north center of the room.  |
| <i>Booth Number</i>           | Emailed to your conference planning representative.  |
| <i>Shipping</i>               | Shipments of materials should arrive at the Riviera or at Hills Enterprise by Thursday, December 31, 2009. Hills will receive and deliver material to vendor booths for \$20 per 100lb weight count, with a \$50 minimum charge. You are responsible for your shipping expenses. See shipping addresses below. |
| <i>Set-up</i>                 | Exhibitors may begin set up after 12:00PM noon on Monday, January 4th, 2010. Set-up must be completed by 8:00 PM January 4th, 2010.  |
| <i>Tear-down</i>              | Tear-down can begin immediately after the final break at 4:15 PM on Wednesday.   |



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## ***Exhibit Space Options***

Included in Exhibit: pipe and drape, table, and two (2) chairs.

Additional booth items are available for rent for exhibits and displays. Most standard items are listed below. Please contact [denise@eventchampions.com](mailto:denise@eventchampions.com) or call 510-257-4135 to reserve your items. **Please let Denise know your requirements for extra services and rental items before December 18, 2009.**

Note that the rates below are for the total duration of the conference.

| <i>Item</i>                        | <i>Rental (\$US)</i> |
|------------------------------------|----------------------|
| <i>Padded Arm Chair</i>            | 100                  |
| <i>Side Chair</i>                  | 70                   |
| <i>Bar Stool</i>                   | 110                  |
| <i>Round 30" High Table (Café)</i> | 150                  |
| <i>Round 24" High Table (Bar)</i>  | 160                  |
| <i>Wastebasket</i>                 | 25                   |
| <i>Easel</i>                       | 50                   |
| <i>Bag Rack</i>                    | 100                  |
| <i>Literature Stand</i>            | 150                  |

Security: Storage Visions will provide a security guard overnight on January 4<sup>th</sup> and 5<sup>th</sup> for the exhibit hall and storage areas.

## ***Shipment of Booth Items to Hills Enterprise, Inc.***

Hills Enterprise, our exhibit contractor, will receive your booth shipments and deliver them to your booth for \$20 per 100 lb. weight count, with a \$50 minimum charge. Hills Enterprise will also arrange return shipment upon request. Please ship to:

**Storage Visions 2010**  
**YOUR COMPANY NAME**  
**c/o: Hills Enterprise, Inc.**  
**2548 Desert Inn Rd.**  
**Las Vegas, NV 89109**



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Shipments need to arrive by **December 31, 2009** to be available for delivery to the conference. For questions and/or shipping documents, Hills Enterprise phone number is: **702-227-3054**.

\*\*\*\* *CONFERENCE BAG INSERTS* \*\*\*\*

All sponsors may send us a collateral piece or tchotchke (giveaway item) to put into the conference bags. Bags will be assembled the morning of January 4, 2010, so all items must be received by December 31, 2009 to:

**Storage Visions 2010  
Bag Insert  
c/o: Hills Enterprise, Inc.  
2548 Desert Inn Rd.  
Las Vegas, NV 89109**

## ***Exhibit Contact Information***

Before the conference:

Denise De Leon  
510-257-4135  
[denise@eventchampions.com](mailto:denise@eventchampions.com)

Ellen Sesma  
805-687-0817  
[events@storagevisions.com](mailto:events@storagevisions.com)

At Storage Visions:

Denise De Leon 510-401-3073 (cell)  
Tom Coughlin 408-202-5098 (cell)



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## *Conference Passes and Exhibitor Badges*

We need to know who will be representing your company and your guests. By **December 18, 2009**:

Please send us a listing of your booth personnel who will need Exhibitor badges. Include Name, Title, Company, Email, and Phone # in an email to: [events@storagevisions.com](mailto:events@storagevisions.com)

For those of you with complimentary full conference passes as part of your sponsorship or exhibit, we also need a list of the recipients of those passes (Name, Title, Company, Email, and Phone #). Please also send this information to: [events@storagevisions.com](mailto:events@storagevisions.com)

*Thank You for your support!*



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## Exhibit Floorplan

Riviera Hotel Grande Ballrooms F-H

