



STORAGE VISIONS® 2011

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Harry Mason, Director of Industry Marketing, Storage Components Group, LSI

Staff PSAS Expands its' Capabilities with Connectivity and MultiLink Enhancements

ABSTRACT

Serial Attached SCSI (SAS) has been the mainstay of server storage since it replaced parallel SCSI several years ago. SAS is now in the process of replacing Fibre Channel as the drive connection method for external storage systems. The new additions of connectivity options along with MultiLink drive slots expand its' application to larger physical topologies and higher aggregate performance, making it an ideal choice for compelling solutions in content creation and delivery applications.

BIOGRAPHY

Harry Mason, Director, Industry Marketing for LSI Logic's Storage Components Group, leads LSI's standards participation activities corporate wide, and participates in several storage related, standards' activities. Mason has served on the Board of the Fibre Channel Industry Association (FCIA), has been the President of the SCSI Trade Association (STA) for each of the past nine years, and is a regular participant in the SNIA SSSI working Group. With over 25 years of storage and semiconductor industry experience, he has been closely involved with numerous industry milestones including the introduction of the industry's first PCI component, the entry of NCR Microelectronics into the merchant semiconductor market and the launch of LSI's host adapters in the indirect sales channel.

Mason came to LSI through the company's 1998 acquisition of Symbios Logic. Prior to Symbios Logic, he worked for NCR Microelectronics and Texas Instruments. For these companies, he held various senior positions with responsibilities that ranged from product line management to strategic marketing and served as the business unit director for storage products for a number of years. Mason graduated with a BSEE and MSEE from the University of Missouri at Columbia.