



STORAGE VISIONS® 2011

AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT

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Jeff Greenwald, Sr. Solutions Industry Marketing Mgr., BlueArc

BIOGRAPHY

Jeff Greenwald is the media and entertainment industry marketing leader for BlueArc, a leader in network solutions for the M&E marketplace. BlueArc knows that lightning fast storage is the accelerator to your driving great visual results. In media and entertainment, BlueArc delivers stop watch metrics: reducing rendering times from hours to minutes, and file access times from minutes to seconds. BlueArc's Storage solutions scale with your digital workflows. Jeff Greenwald has been in industry and product marketing for nearly 20 years. Before BlueArc, Jeff worked at NEC, SGI and Sun Microsystems. he has an MBA from UCLA and a BA from Stanford University.