



Jeff Hastings, CEO, BrightSign

BIOGRAPHY

Hastings joined BrightSign, in early 2010 with more than 20 years of experience in the digital media marketplace. Before heading the worldwide digital signage/kiosk controller operation, he was Corel's president, general manager of digital media. Prior to that he was general manager of the consumer video division of Avid and president of M-Audio, the musician/audio professional tools firm. Holding eight patents and computer sciences degree from Purdue, Hastings is a frequent author and speaker on leveraging computer technology for consumer information, education and entertainment applications.