



STORAGE VISIONS® 2011

AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT

January 4-5, 2011 Riviera Hotel-Casino, Las Vegas, NV, USA



ENTERTAINMENT
STORAGE
ALLIANCE™



Jim Jonez, Senior Director of Marketing, Dot Hill Systems Corp.

TITLE

Taking Storage to New Heights in Digital Video: Warren Miller Entertainment and Dot Hill

ABSTRACT

For more than 60 years Warren Miller Entertainment has been wowing filmgoers who crave the vicarious thrills of skiing and snowboarding the sheerest of slopes around the globe. This icon of action sports entertainment literally takes audiences to new heights every year with a new feature film that showcases unbelievable feats accomplished by the world's most daring winter sports athletes.

The company recently released "Wintervention," its 61st motion picture. But while in production of this full length high definition feature, the company realized it needed a little help to solve its "behind the scenes" storage challenges. In this session, representatives from Dot Hill will provide an overview of key considerations for storage in the media arena, and show you how Warren Miller Entertainment was able to put in place a storage system that could handle HD, enable better workflows, support several editing suites, and expand with the company.

BIOGRAPHY

Jim Jonez is Sr. Director of Marketing for Dot Hill Systems where he leads a team of professionals to identify market opportunities and launch new hardware and software storage solutions. Prior to joining Dot Hill in 2010, Jonez was Sr. Director of Product Marketing at Quantum Corporation and before that VP of Marketing at OnStream, Inc. He has more than 20 years experience in the high-tech industry, he has held marketing management positions at a other storage, networking, and software companies including HP, Iomega Corp., U.S. Robotics Corp., and Cardinal Technologies, Inc. Jonez holds a bachelor's degree in Mechanical Engineering from the University of Washington and a master's degree in Industrial Administration from Carnegie-Mellon University.