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The Battle Between Computer Visual Tape and Disk Storage - Who's the Digital Asset Winner?

ABSTRACT

As digital content developers and producers continue to amass large amounts of digital video and audio assets, they continually face the challenge of managing and storing ever-increasing content archives. To help users tackle their storage woes, solutions providers have raised a battle cry regarding the best solution: data tape or disk, and misperceptions abound with each solution. Please join Hossein as he will ultimately reveal if there is a winner of the battle between tape and disk. Hossein will compare and contrast how different M&E organizations from stations to networks to sports teams to production facilities that archive content on data tape and disk. He'll also offer tips on how to identify the value of content in order to determine how and where to store it; and he will reveal how IT executives can utilize the most innovative storage solutions to achieve data cost, performance and longevity goals. The presentation features real-world examples from leading M&E organizations that highlight their successes in implementing a tiered archiving ecosystem.

BIOGRAPHY

Molly Rector originally joined Spectra Logic in 2004 as director of technical marketing, and brings eight years of storage industry experience. As vice president of marketing, Rector leads creative and marketing communications; channel and market development; and product management. She is key in defining Spectra Logic's future product vision and overall corporate direction. Rector possesses a diverse technology background drawn from years in the storage service provider market, where she has overseen and managed storage implementation and support. Some certifications Rector has secured include: CommVault Certified System Administrator; Veritas Certified Data Protection Administrator; and Oracle Certified Enterprise DBA: Backup and Recovery. She earned a bachelor's of science degree in biology and chemistry.