



STORAGE VISIONS® 2011

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Bob “Grizzy” Griswold, Director, Industry Storage Architecture and Redmond Storage Center; Western Digital

BIOGRAPHY

Bob has been working in the storage industry since graduating with an Electrical & Electronics Engineering degree from California State University, Sacramento, in 1990. His late arrival to the industry was predated by his 10 years as an auto mechanic, truck mechanic, technical college, and other on-the-job training. He became passionate about storage once he paid \$600 for his first 5 MB under-the-CPU Apple Macintosh storage device, when he realized there was a lot of money to be made in storage. Bob brings more than 20 years of storage experience to Western Digital, including published works, Windows Storage engineering education, and a personal dedication to overall product quality. Bob supports WD in industry standards, events, and customer educational activities.

Bob spent formative years with Adaptec, while the AHA-1540 SCSI HBA dominated the market, later working for Crossroads Systems, Storage Dimensions, and NEC America where he moved to the Seattle area and discovered that he can live on the West Coast or Austin, but mainly the West Coast. Bob most recently completed over seven years working for Microsoft, where he lead the Program Management team responsible for shipping Core Storage bus adapter and disk drivers for the widely successful Windows 7 product. Since joining Western Digital, Bob has built the Redmond Storage Center, dedicated to aligning Western Digital's key product features with operating system and system hardware vendors, to the benefit of end-user quality.