



# Storage Visions 2011

## Exhibitors/Sponsors

### Briefing

Riviera Hotel Convention Center

Las Vegas, NV

January 4-5, 2011

Phone: 408-978-8184

Email: [info@storagevisions.com](mailto:info@storagevisions.com)





# ***Storage Visions 2011 Exhibitor/Sponsor Briefing***

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### **Attachments:**

- A. Telecommunications Service Order Form
- B. Electrical Service Order Form
- C. Audio Visual Order Form
- D. Riviera Sales Kit Brochure



## ***Storage Visions 2011 Exhibitor/Sponsor Briefing***

### ***Event Locations:***

- Conference Panels and General Sessions: the Riviera Hotel Convention Center, Las Vegas, Grande E Ballroom
- Exhibit, Meals, Breaks: Grande F-H Ballrooms (Just outside the conference room)
- Press Room: Capri 103 (Southwest of the Exhibit area)
- Conference Registration will be inside of the main entrance to the Convention Center and West of the exhibit area
- A map of these locations is at: <http://www.rivierahotel.com/files/pdf/RivSalesKitBrochure2.pdf> and is also included in the Riviera Hotel Convention Center Sales Kit Brochure (sent with this document)

### ***Exhibit Times***

- Exhibits will be formally open to conference attendees January 4, 2011 from noon to 8:00 PM and on January 5, 2011 from noon to 4:15 PM. Exhibits will be open to Exhibits-only attendees from 1:00-8:00 PM on January 4, 2011 and from 1:00-4:15 PM on January 5, 2011.
- Exhibits-only registration is available on the web site and is free through December 17, 2010. At the door, Exhibits-only registration is \$50.
- Breakfasts and breaks are scheduled in the exhibit hall (AM and PM breaks)
- Luncheons on January 4 (Noon to 1:30 PM) and January 5 (12:45 to 2:00 PM) are also in the exhibit hall. Lunch is for conference attendees and booth staff only. Conference attendees will have the opportunity to visit the booths at this time as well as during the breakfast and afternoon breaks and at the conference reception the evening of January 4.
- Exhibits-only attendees will be invited to attend the reception the evening of January 4.
- The conference reception will be held in the exhibit hall the evening of January 4. Awards and prizes will be given out during the reception. Prizes to conference attendees will be given out at other times during the conference—note that if a name is called for a prize the recipient must be present to win.
- The full conference agenda can be found at: <http://www.storagevisions.com/2011Agenda.htm>.



# STORAGE VISIONS® 2011

AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT

January 4-5, 2011 Riviera Hotel-Casino, Las Vegas, NV, USA



ENTERTAINMENT  
STORAGE  
ALLIANCE™

## Storage Visions 2011 Exhibitor/Sponsor Briefing

### Conference Exhibit Specifications:

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Visionary Exhibitor	Futurist Exhibitor
<b>Exhibit Space</b>	20 X 10 Booth	10 X 10 Booth	10 X 10 Booth	6' Table Top	10 X 10 Booth	6' Table Top

### Exhibit Space Details:

Power, Internet, Phone	Please see the Telecommunications, Audio/Visual and Electrical Service Order Forms. Order these services directly through the Riviera.
Display Type	6' dressed table with 2 chairs, 10'X10' or 10'X20' booth space with a dressed table with 2 chairs per the sponsor/exhibit level as shown. Appropriate static displays are also an option fitting within the space requirements.
Signage Options	You may bring a poster and easel and/or your free-standing backdrop display for your space.
Floor Plan	Exhibits and displays are located mostly around the perimeter of the Grande F-H ballrooms. One aisle of exhibit booths is in the north center of the room.
Booth Number	This will be emailed to your conference planning representative.
Shipping	Shipments of materials should arrive at Hills Enterprise by Friday December 31, 2010. Hills will deliver and receive material to vendor booths for \$60 per 100 lbs (rounded up) with a 100 lb minimum. Exhibiting company will be required to have a credit card on file with Hills Enterprise and there is a 10% fee if paying by credit card. All exhibitors are required to pay their invoice within 15 days or late fees will be added. See shipping address below.
Set-up	Exhibitors may begin set-up after noon on Monday, January 3, 2011. Set up must be completed by 7:00 PM on January 3, 2011.
Tear-down	Tear-down can begin immediately after the final break at 4:15 PM on January 5, 2011.



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### ***Exhibit Space Options:***

Included in the exhibits: pipe and drape, dressed table and two (2) chairs.

Additional booth items are available to rent for exhibits spaces. You will be required to pay for additional booth items prior to the show. Contact Hills Enterprises directly for extra services and rental items:

#### **Hills Enterprises**

Phone: 702-227-3054

Email: [hillent@cox.net](mailto:hillent@cox.net)

### ***Security for Exhibits:***

The Storage Visions Conference will provide a security guard overnight on January 3 and January 4, 2011 for the exhibit areas.

### ***Shipment of Booth Items to Hills Enterprise, Inc.***

Hills Enterprise, our exhibit contractor, will receive your booth shipments and deliver them to your booth for \$60 per 100 lb weight (rounded up) with a minimum \$60 charge. Hills Enterprise will also arrange return shipment upon request. Shipping invoices (in and out of exhibit hall) will be due 15 days after you are invoiced. Please ship your material to arrive by December 30, 2010 to:

Storage Visions 2011  
YOUR COMPANY NAME  
c/o: Hills Enterprise, Inc.  
4301 S. Valley View Blvd., #3  
Las Vegas, NV 89103

**For questions and/or shipping documents contact Hills Enterprise, Inc.**

Phone: 702-227-3054

Email: [hillent@cox.net](mailto:hillent@cox.net)



## ***Storage Visions 2011 Exhibitor/Sponsor Briefing***

### ***Conference Bag Inserts***

All sponsors may send us a collateral piece or tchotchke (giveaway item) to put into the conference bags. Bags will be assembled the morning of January 3, 2011, so all items must be received by December 31, 2010 to:

Storage Visions 2011  
Bag Insert  
c/o: Hills Enterprise, Inc.  
4301 S. Valley View Blvd., #3  
Las Vegas, NV 89103

### ***Exhibit Contact Information:***

Before the conference:

Sandee Swart  
805-528-9521  
[sales@storagevisions.com](mailto:sales@storagevisions.com)

Ellen Sesma  
805-687-0817  
[events@storagevisions.com](mailto:events@storagevisions.com)

At the 2011 Storage Visions Conference:

Sandee Swart, 805-801-5921 (cell)  
Tom Coughlin, 408-202-5098 (cell)



## ***Storage Visions 2011 Exhibitor/Sponsor Briefing***

### ***Conference Passes and Exhibitor Badges:***

We need to know who will be representing your company and your designated complementary conference attendees by December 19, 2010.

Please send us a list of your booth personnel who will need Exhibitor badges. Include their name, title, company, email and phone number in an email to [events@storagevisions.com](mailto:events@storagevisions.com)

For those of you with complimentary full conference passes as part of your sponsorship or exhibit package, we also need a list of the recipients of those passes (name, title, company, email and phone number). Please send this information to [events@storagevisions.com](mailto:events@storagevisions.com).

Again send us this information by December 19, 2010.

**Thanks for your participation and support!**

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### Exhibit Floor Plan:

Riviera Hotel Convention Center Grande Ballrooms F-H

