



# STORAGE VISIONS® 2012 CONFERENCE

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AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



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**Andy Marken, President, Marken Communications**

## **BIOGRAPHY**

President of Marken Communications, Andy has been involved in the strategic marketing and promotion of hardware and software storage technology for more than 20 years. His experience includes work with many of the early hard drive firms in Silicon Valley as well as optical firms involved in CD, MO and DVD technologies. He has been involved in mainframe, PC, CE and game systems promotion with firms including Amdahl, Control Data, Atari, Panasonic, Philips, Verbatim and others. In the application side of the industry he has worked with ancient firms like MicroPro as well as today's advanced technologies with firms such as FAST, Dazzle, Pinnacle, InterVideo, Ulead and others. More information can be obtained at [www.markencom.com](http://www.markencom.com)