



Ben Thiel, Micron

TITLE

Advantages of hardware encryption in client SSDs

ABSTRACT

With the proliferation of mobile devices, concerns over data security are at an all-time high. This presentation will cover the different types of encryption available for laptop drives, the advantages of each, and how they can interact with SSD designs.

BIOGRAPHY

Ben Thiel is the Senior Product Marketing Manager responsible for Micron's Client SSD product portfolio. He has over 12 years of product marketing and development experience in the technology industry. Prior to joining Micron's SSD group in June 2008, Ben worked for Micron's retail products division, Crucial Technology, where he oversaw Crucial's flash and graphics card products and served as a Director on the board of the USB Flash Drive Alliance (UFDA). Prior to that, he worked for the Micron Electronics computing division, where he held positions managing product marketing and development for the company's desktop PC and enterprise product groups. Ben graduated from Idaho State University with a BBA in Finance and Marketing.