



# STORAGE VISIONS® 2012 CONFERENCE

JANUARY 8 & 9, 2012

AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



ENTERTAINMENT  
STORAGE  
ALLIANCE



**Brian Findlay, Global Storage Director, Imation, Imation**

## **TITLE**

**Archive Storage Appliances - Storing and Protecting What we Have**

## **ABSTRACT**

Imation will discuss the latest trends in archiving and the roles that digital storage will play in providing greater privacy protection. What are the trends in utilization of storage for archive and backup? Imation will showcase the latest in archive storage appliances and highlight the following:

The differences between archive and backup The role of archive appliances and system considerations  
Discussion on policy-driven management especially in regulated markets

## **BIOGRAPHY**

Brian Findlay is Director of Global Storage Product Management at Imation which encompasses the company's traditional, and secure and scalable storage business. Findlay formerly served as Imation's Director of Global Accessories Product Management. With 15 years at Imation, Findlay has held leadership positions in manufacturing, RD&E, OEM sales, and product management. Prior to Imation, he worked in product and process engineering at 3M.

Findlay attended the University of Minnesota and graduated with a BSEE