



STORAGE VISIONS® 2012 CONFERENCE

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AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



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Jim Handy, Director, Objective Analysis

TITLE

Flash: Looking Back, Looking Forward

ABSTRACT

The NAND flash memory market underwent the fastest growth of any technology in the entire history of semiconductors. This presentation will look back to see how that happened then will look forward to explore ways that this growth might continue. We will analyze some future technologies that are apparent winners (thin clients like cell phones and tablets) and other technologies that may not have appeared on the radar yet.

BIOGRAPHY

Jim Handy of Objective Analysis has over 35 years in the electronics industry including 20 years as a leading semiconductor and SSD industry analyst. He has design and marketing experience at major semiconductor suppliers including Intel, National Semiconductor, and Infineon and in market research at Dataquest. A frequent presenter at trade shows, Mr. Handy is known for his technical depth, accurate forecasts, widespread industry presence and volume of publication. He has written hundreds of market reports, articles for trade journals, and white papers, and is frequently interviewed and quoted in the electronics trade press and other media.