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Jim Taylor, Chief Technologist and Product Development Advisor, DECE/UltraViolet

TITLE

Content Ownership in the Internet Age - UltraViolet and Beyond

ABSTRACT

As DVD and Blu-ray disc sales slowly decline, and instant availability of movies and television over the Internet becomes a reality, how do the concepts of owning and collecting video change? What are the implications for media manufacturers? How are consumer storage technologies and commercial storage infrastructures impacted?

BIOGRAPHY

Jim Taylor is the author of DVD Demystified and Blu-ray Disc Demystified, the best-selling book series published by McGraw-Hill. Jim is currently leading business and technical work at DECE, the cross-industry group working on UltraViolet, the electronic equivalent to DVD and Blu-ray. Called a minor tech legend by E! Online, Jim created the acclaimed Internet DVD FAQ and the UltraViolet FAQ, speaks and writes about digital video and audio technology, holds several patents, and serves as Chairman of the International Digital Media Alliance. Jim was named one of the ten 2007 Content Agenda Setters, one of the 21 most influential DVD executives by DVD Report, and one of the Pioneers of DVD by One to One magazine. Jim has worked with interactive media for over 30 years, developing computer software, laserdiscs, CD-ROMs, Web sites, DVDs, and Blu-ray discs, along with teaching workshops, seminars, and university courses. Jim was previously Chief Technologist and GM of the Advanced Technology division of Sonic Solutions, which was acquired by Rovi in 2011. Prior to joining Sonic in 2001, Jim was DVD Evangelist at Microsoft.