



STORAGE VISIONS® 2012 CONFERENCE

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AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



ENTERTAINMENT
STORAGE
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Joel Hagberg, Vice President of Enterprise Marketing, Toshiba
TITLE

ABSTRACT

BIOGRAPHY

Joel Hagberg is Toshiba's Vice President of Enterprise Marketing. He is responsible for Storage Products Marketing and New Business Development for Toshiba's Enterprise Hard Disk Drives and Solid State Drives. He brings to the position more than twenty-five years of experience in sales, marketing, and product management. His responsibilities include Enterprise Product Marketing support for OEM and Distribution sales, future Product Planning and Technology Standards efforts.

Prior to joining Toshiba, Joel's experience includes executive marketing and sales positions with Fujitsu, Maxtor, Conner Peripherals, Micropolis, Core and IBM. Joel received a Bachelor's Degree from the University of Maryland and attended Fujitsu's Executive MBA Essentials and Leadership program with Dartmouth's Tuck School of Business.