



# STORAGE VISIONS® 2012 CONFERENCE

JANUARY 8 & 9, 2012

AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



ENTERTAINMENT  
STORAGE  
ALLIANCE



**Kris Kubicki, Chief Architect, Dynamite Data, LLC**

## **TITLE**

**Solid State Society - New Metrics Reveal eroding user sentiment on SSDs**

## **ABSTRACT**

As a result of new technologies that track multiple metrics about all products, trends are emerging that were heretofore not visible to manufacturers. This session will expose some of those interesting trends especially about user sentiment based on aggregate ecommerce ratings and reviews of attendees products.

## **BIOGRAPHY**

Kristopher Kubicki is a data architect and serial entrepreneur. In 2007 he co-founded Dynamite Data, an ecommerce data mining company. His patented technology delivers highly available, highly accurate ecommerce knowledge for manufacturers and merchants. His software is used at dozens of Fortune 500 manufacturers and Internet Retailer 500 merchants. Kristopher is a graduate of University of Illinois, Chicago in Math and Computer Science.