



Liz Conner, Senior Research Analyst, IDC

TITLE

Evolution of the Home NAS - From Zero to Hero

ABSTRACT

This presentation will address the current state of the home NAS market, the challenges it faces, and the current opportunities in the market. Focus will be given on NAS as a private Cloud, interaction with mobile devices, and consolidation of digital content. In addition, an evolution of home NAS over the next 10 years will be addressed, starting from the modest adoption rates on current NAS devices to a vision of home NAS's being a hybrid cloud device and the backbone of the connected home.

BIOGRAPHY

Liz Conner is a Senior Research Analyst with IDC's Storage Systems and Personal Storage teams. In this role, she conducts in-depth research and analysis for IDC's Storage Systems team as well as provides quarterly quantitative data of the disk storage systems market in the form of the Worldwide Quarterly Disk Storage Systems Tracker. In addition, Ms. Conner is the lead analyst for IDC's Personal Storage research, focusing on tracking quarterly shipment, forecasting the market and providing comprehensively market research.

Prior to joining IDC, Ms. Conner was a cost analyst for Tecolote Research, where she focused on product life-cycle cost estimates for the Department of Defense.

Ms. Conner earned an M.A. in Applied Economics from Binghamton University and a B.A. in Economics from The College of Wooster in Ohio.