



Maverick Choi, Manager, Optical Media Solutions, Samsung Semiconductor

BIOGRAPHY

Samsung Semiconductor's Maverick Choi is manager and head of Optical Media Solution (OMS), including manager of all regional account sales and product marketing for OMS.

Maverick started at Samsung in 1998 and graduated with an MBA from Sungkyunkwan University in Seoul, South Korea. After roles as assistant manager at Samsung Electronics and manager at Toshiba Samsung Storage Technology Korea, he became operations manager of OMS Europe in 2008. Mr. Choi has been at Samsung Semiconductor in San Jose, CA since 2010.