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TITLE

The Future is Now: Taking Advantage of Tomorrow's Storage Technology Today

ABSTRACT

You've heard of Thunderbolt. It's the latest high-speed I/O technology for laptops and PCs and it's paving the way for high-performance mobile A/V workstations for easily transferring, capturing, processing or editing SD or HD video virtually anywhere! By effectively "bringing the inside of the computer to the outside" with Thunderbolt, storage solutions have the ability to evolve into a much broader set of solutions than what's available today. Storage solutions with multiple SSDs or hard drives will deliver previously unheard levels of sustained performance for handling multi-stream compressed HD workflows including REDCODE, DVCPRO HD, XDCAM HD and ProRes 422. Devices will communicate directly with each other and transfer the appropriate data without interrupting the host system. With Thunderbolt, storage products will evolve into a much broader set of solutions than what's available today.

This session will teach you how to leverage the strengths of progressive storage capabilities for seamless media creation and editing workflow.

BIOGRAPHY

As senior director of Market Development, Mike Alexenko plays an instrumental role identifying and exploring new opportunities for storage in consumer, mobile, enterprise and cloud markets. His analytical approach and industry knowledge provides Hitachi with a cross-business, cross-functional view of new applications, system architectures and trends to align business strategies and company positioning in the evolving public, private and personal cloud ecosystems.