



# STORAGE VISIONS® 2012 CONFERENCE

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AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



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**Philip Storey, CEO, XenData**

## **BIOGRAPHY**

Dr Philip Storey is the CEO of XenData, a leading developer and provider of digital video archiving solutions tailored specifically to serve the media and entertainment industry. He and co-founder, Mark Broadbent - XenData's CTO - started XenData in 2001. The company now has LTO archive installations in over 50 countries.

Prior to XenData, Storey worked for Plasmon, a leading optical disk and archive solution provider. He was at Plasmon for 10 years where he first headed the company's European sales and marketing operation and then was President of Plasmon Data, Inc., its North American subsidiary.

He holds a PhD in physics and a BSc in electronics and physics .