



Calling for Sponsors and Exhibitors

2012 STORAGE VISIONS CONFERENCE

January 8 & 9, 2012
Riviera Hotel Convention Center
Las Vegas, Nevada

We are currently accepting reservations for the 2012 Storage Visions booths and tables as well as conference sponsorships. At the Riviera Hotel Convention Center we have space for 10 X 20, 10 X 10 booths and 6-foot table top exhibits. SV 2012 will be our 11th year with growth in the size of the conference every year!

Exhibit Opportunities:

Space selection and location will be determined on the basis of first come, first served. Note that sponsors with exhibits will have priority on exhibit booth and table placement. Following is a table summarizing what we are offering for each exhibit level.

Benefit	Visionary Exhibitor, \$4,000	Futurist Exhibitor, \$2,500
Speaking Opportunity	Based upon topic and availability	Based upon topic and availability
Exhibit Space	10 X 10 booth	6-foot table-top
Conference Passes	2	1
Exhibits Only Passes	As needed	As needed
Program and website listing	Yes	Yes

Included with your exhibit space:
Pipe and drape
6-foot draped table (1)
Chairs (2)

Additional furnishings are available for order through our exhibit contractor. A price list of those items will be available.

Sponsorship Levels:

Platinum - \$ 30,000 including 10' x 20' booth, and ANY item from the options list

Gold - \$ 20,000 including 10' x 10' booth, and one item from the options list, as discounted

Silver - \$ 10,000 including 10' x 10' booth, and one item from the options list, as discounted

Bronze - \$ 5,000 including 6' tabletop exhibit, and one item from the options list, as discounted

Sponsor Benefits	Platinum	Gold	Silver	Bronze
Speaking opportunity	Keynote or Reception	Talk	Talk or Panel	Talk or Panel
Exhibit/Display	10' x 20' booth or large display	10' x 10' booth or large display	10' x 10' booth or small display	6' tabletop or small display
Program/web listing	yes	yes	yes	yes
Full Conference passes	8	6	4	2
Exhibit Passes	200	200	200	200

At the Storage Visions Conference, we understand that sponsorship value is about two things: Visibility and Promotion. In order to maximize sponsorship value, we have added ONE promotional option for each sponsorship, based on the sponsorship level you select. Pick one “option” from the list below when you choose your sponsorship. The Sponsorship Options table includes discounts for each level of sponsorship. If the preferred option is not discounted at the level you select, then let’s talk. We will be happy to customize sponsorships to meet your precise needs.

Sponsorship Options - available as stand-alone or negotiated in your sponsorship package

Option	Stand-alone	Platinum Price	Gold Price	Silver Price	Bronze Price
Reception	\$ 10,000	incl (or Keynote)	\$ 5,000	\$ 10,000	\$ 10,000
Conference bags	\$ 8,000	\$ 0	\$ 3,000	\$ 6,000	\$ 7,000
Lanyards	\$ 5,000	\$ 0	\$ 0	\$ 2,500	\$ 4,000
Lunch (2)	\$ 5,000	\$ 0	\$ 0	\$ 2,500	\$ 4,000
CES Storage Tour	\$ 3,000	\$ 0	\$ 0	\$ 1,000	\$ 2,000
Internet Sponsorship”	\$ 4,000 + hotel Internet chgs	\$ 0 + hotel Internet chgs	\$ 0 + hotel Internet chgs	\$ 2,000 + hotel Internet chgs	\$ 3,000 + hotel Internet chgs
Session sponsor	\$ 3,000	\$ 0	\$ 0	\$ 0	\$ 0
Break/Breakfast sponsor (6)	\$ 3,000	\$ 0	\$ 0	\$ 0	\$ 0

Contact Us!

To reserve your sponsorship or exhibit please fill in and send us the signed Sponsor-Exhibitor Registration Form. For Storage Visions Sales and Support: Tom Coughlin, 408-978-8184, sales@storagevisions.com.



2012 Storage Visions Conference, January 8-9, 2012, Las Vegas, CA

Sponsor - Exhibitor Application Form

Sponsorship Options

- Platinum sponsor
10 x 20 booth
8 conference passes
- Gold sponsor
10 x 10 booth
6 conference passes
- Silver sponsor
10 x 10 booth
4 conference passes
- Bronze sponsor
6' Table-top
2 conference passes

Our preferred Sponsorship Option is:

Sponsorship Price _____

Option Price (from page 2) _____

Additional Options _____

Additional Options Price _____

Earlybird Discount _____

Total Sponsorship _____

Our firm would like to sponsor, but prefer other sponsorship options in lieu of a booth

Exhibitor Options

- Visionary, 10 x 10 booth + two conference passes
- Futurist, 6' Table-top + one conference pass

Company _____
Name _____
Address _____
City, State _____
Country _____
Phone _____
FAX _____
Email _____
Signature _____

Storage Visions will generate a contract for sponsorship services based on this order, and return it to you for signatures. When we receive the signed contract, we will invoice against the sponsorship contract. Exhibitors will be invoiced directly from this application form.

When you have completed this form please fax it to 866-374-6345
For questions about exhibiting or sponsorship, call Tom Coughlin at: 408-978-8184