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AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



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TITLE

Building the More Efficient Data Center - Using a Solution-Centric Software and Hardware Approach

ABSTRACT

Device-centric specifications for building blocks in the data center prevent organizations from gaining maximum value from the overall data center solution. Application-specific software, coupled with aggregated hardware, can provide IT value and business value that is greater than the “sum of the parts.”

BIOGRAPHY

Adam Roberts is the Chief Solutions Architect for SanDisk Corporation's ESS Division. He has Computer Engineering and Electrical Engineering Degrees from North Carolina State University. Starting with a 6 year career in Pharmaceutical Engineering, he went on to hold various development and strategy positions in the Enterprise Storage Industry for the past 13 years. 5 of those years he was the Lead Engineer for IBM's System x RAID and Storage Group followed by 7 years as the Flash Solutions Architect. Adam has over 120 patents issued or pending.