



# STORAGE VISIONS® 2015

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AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



**Ben Masek, CTO, Sony Media Cloud Services**

## **BIOGRAPHY**

As Chief Technology Officer for Sony Media Cloud Services, Ben is responsible for the development and engineering operations of Sony's MCS SaaS offering, designed to enable media professionals seeking to leverage cloud technologies to securely manage and collaboratively interact with large media content. Prior to joining MCS, Ben spent 9 years working in Sony Pictures Entertainment Technologies Digital Media Group (DMG) where he oversaw the digital media systems designed to enable workflows involving the management of digital creative, production, marketing and certain distribution assets for SPE businesses. Ben also actively participated in the company's Digital Backbone initiative to create a digital platform for the production, post-production and distribution of movie and television content. Previously, Ben worked for CBS Digital where he was a senior software developer, responsible for developing visual effects tools and digital asset management solutions. Ben started his career in the entertainment industry with Arete Image Software as a senior software developer responsible for developing a suite of computer graphics tools for visual effects studios. Ben holds an MBA from UCLA, and a BS in Engineering & Applied Science from Caltech.