



STORAGE VISIONS® 2015

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AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



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TITLE

Storage for Consumers and Business: Making, Saving, Sharing & Protecting Family and Business Content

ABSTRACT

Whether an avid photographer, an accountant, a music lover, a traveling executive, or all of the above, consumers need a smart storage solution to keep their personal and business files safe from loss or destruction, secure from prying eyes, and available anytime anywhere. And when choosing between storage options, many organizations and individuals say they want cloud storage, but what they really want is the cloud storage experience – access to their data anytime, anywhere and on any device all while being secure. The latest advances in NAS technology provides that experience without the security and cost issues of a move to the cloud. This session will focus on how the advent of affordable home and small-business NAS drives have made it easier than ever to share files between multiple computers, tablets, and smartphones. It will also touch on the new, intelligent capabilities of NAS devices and how the technology is continuing to adapt to the evolving landscape of consumer and SMB storage needs.

BIOGRAPHY

Matt Pahnke is the Sr. Marketing Manager for Storage at NETGEAR. In this role, he helps customers and partners across the globe understand how ReadyNAS and ReadyDATA improve the way data is stored and managed. Prior to joining NETGEAR, Matt held product marketing and business development roles with companies such as VERITAS Software and Symantec. Matt holds an MBA from the Marriott School of Business.