



STORAGE VISIONS® 2015

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AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



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TITLE

Design Services in the Data Storage Industry

ABSTRACT

As the Data Storage Industry evolves, so do industries supporting this segment, including design services. The tools, people, skills, and business models needed to support this changing space continue to evolve and in some cases pull the industry along ... Note to review panel :: I would plan to evolve this further with some additional discussions to ensure whatever I discuss has particular relevance to the Conference. There are a number of directions this can take and many examples to use. I thought I would offer to add this kind of discussion to a panel if relevant ... Thanks MIKE

BIOGRAPHY

Mr. McKean has over 23 years of international experience in the design, application, marketing, and business development of commodity and application specific semiconductors. In his role at Synapse Design Mike is responsible for the day-to-day leadership of the Boulder, Colorado Design Center. As part of the Executive Team Mike is also tasked with enabling revenue growth and driving the successful execution of key projects. Prior to joining Synapse Design, Mike served as Director of the Data Storage SOC/ASIC Business Unit at STMicroelectronics, based in Longmont, Colorado. He has held a variety of engineering leadership, business development and customer management roles at Agere Systems, Lucent Microelectronics, ON Semiconductor and Motorola Semiconductor. While based in Japan Mike led the spin-off of ON Semiconductor from Motorola before joining Lucent to help with their spin-off of Agere Systems. Mike has numerous publications and industry presentations to his credit and earned a B.S. in Engineering Science from Trinity University and an M.B.A. from The University of Texas at Austin.