



# STORAGE VISIONS® 2015

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AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



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## **TITLE**

**Solving Application Pain-Points through the Power of Flash Storage**

## **ABSTRACT**

Flash technology has the power to address customer pain-points, which have emerged in the data center due to the need to support Big Data, Cloud Computing, Social Media and Mobility – in addition to all of the traditional IT workloads. In many cases, servers and storage arrays with hard-disk-drives, which are based on mechanical, spinning media, simply can't keep up with the data deluge. This session will explore the ways in which flash storage can improve the performance of applications and databases – and reduce operational expenses (OPEX) related to data-center expenses, IT staffing, power and cooling.

## **BIOGRAPHY**

Satish Lakshmanan is responsible for managing the Enterprise SSD portfolio through the entire lifecycle across SAS, SATA, DDR and PCIe interfaces. He is responsible for product pricing, customer engagements/design wins and working to meet corporate and business-unit sales goals. Before joining SanDisk, Satish was with QLogic Corp., where he was Senior Director of the Storage Division responsible for Product Strategy/Management, Technical and Outbound Marketing functions. At QLogic, he managed several key M&A efforts and grew QLogic's results to qualify products sold to major F500 customers via Tier-1 OEMs in the server and networking markets. Previously, Satish was a part of Texas Instruments Wireless Handset division, selling Application Processors and Modems to major Cell Phone Manufacturers and Operators. Satish holds a Ph.D. in Chemical Engineering.