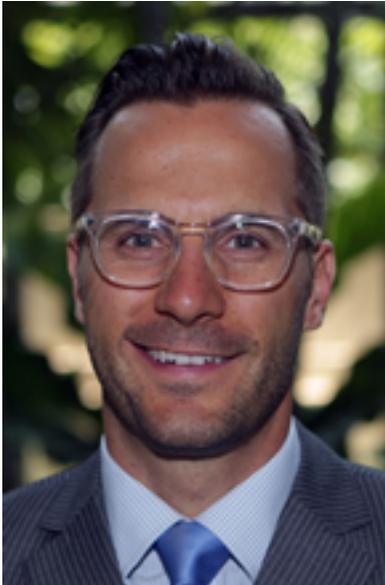




STORAGE VISIONS® 2015

January 4 & 5, 2015 at The Riviera, Las Vegas, NV

AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



Shawn DuBravac, Chief Economist and Senior Director Of Research, Consumer Electronics Association (CEA®)

TITLE

Digital Destiny: How the new age of data will change the way we live, work, and communicate

ABSTRACT

Most people perceive the digital age as simply the accumulation of sleeker and more powerful gadgets. But our understanding of the digital age is narrow, because we are still in its infancy. The explosion of digitized data, which grows by orders of magnitude every year, has unleashed forces that will upend our world in the realms of economics, health, travel and culture. In his keynote address, DuBravac will discuss trends in the consumer technology industry and explore how digital data will solve many of mankind's most ancient problems, create new challenges and transform life as we know it.

BIOGRAPHY

Dr. Shawn DuBravac is the chief economist and senior director of research for the Consumer Electronics Association (CEA®). DuBravac provides crucial economic analysis to association and industry leaders regarding future economic activity and the relative health of the technology industry. He also contributes research into technology trends that underpin the industry and was the primary driver of the industry's new smartphone index, developed in partnership with NASDAQ, and the CE consumer confidence index, in partnership with CNET.

DuBravac has been widely published on the topics of finance, economics and technology. His keen insights regarding the economic drivers of the global consumer electronics industry have made him a highly sought-after speaker and commentator. DuBravac travels both internationally and domestically and has delivered keynote addresses at The Churchill Club and the Digital Africa Conference. He has also spoken at The Edison Foundation and the Global Electronics Forum. In addition, his analysis has appeared in the Wall Street Journal, the New York Times, the Financial Times, the Los Angeles Times, Barron's, USA Today, CNN, CNBC and other media outlets. DuBravac recently penned "Digital Destiny: How the New Age of Data Will Change the Way We Live, Work, and Communicate."

DuBravac is also an adjunct professor in George Washington University's MBA program and has taught at the University of Mary Washington and in George Mason University's MBA program. Prior to joining CEA, DuBravac was head research analyst in the Economic Analysis Group of the Department of Justice's Antitrust Division. He holds economic degrees from Brigham Young University and George Mason University. Follow DuBravac on Twitter at @twoopinions.