



John Feland, Founder and CEO, Argus Insights

BIOGRAPHY

John is the award-winning founder and CEO of Argus Insights, new type of market intelligence company, founded by tech industry veterans seeking to connect the dots between technology innovation and consumer adoption. Argus Insights sits between traditional research firms and social analytics companies to provide focused and actionable analysis on where consumers are taking the market, who is winning and why. John holds an S.B. in Mechanical Engineering from MIT, an M.S. in Mechanical Engineering from Stanford University, and a PhD in Mechanical Engineering from Stanford University. An expert in consumer response to technology, John is a frequent speaker.