



Sponsors and Exhibitors **2017 STORAGE VISIONS® CONFERENCE**

Embassy Suites by Hilton Milpitas Silicon Valley
901 E Calaveras Blvd.
Milpitas, CA 95035, USA

Exhibit reservations and sponsorship for the 2017 Storage Visions® are now open. This year promises to deliver focused attention for your organization with business/industry leaders and access to leading members of the press.

Conference Mission Statement: The 2017 Storage Visions® Conference will focus on the important emerging technologies and applications for digital storage to serve every market segment and application.

Why You Should Sponsor or Exhibit at SV 2017:

The 2017 Storage Visions® Conference will put you in front of people who are not just interested in your product and future plans but will also tell other people about it. The conference is large enough to attract senior executives who want to learn more about using the right storage solution for their products and small enough for you to spend enough quality time with them to effectively tell your story. As shown in the pie chart below, about 30% of the conference attendees are press and analysts and over 50 % are decision makers at their organizations.



In 2017 there are plans to expand conference registration by 20% over last year with special activities that include more digital storage end users (people who specify/buy your technology and products) in our keynotes and in our sessions. We plan to feature video and audio interviews of exhibitors as well as keynote speakers and are making a focused effort to attract senior people in the business, entertainment, healthcare, finance, governmental fields to help them learn more about storage solutions that are available and the key industry players. Also sponsors and exhibitors get the conference attendee list with contact information.

The single-track conference sessions are designed to leverage the conference audience for our exhibitors which is why breaks, lunch, and reception are held in the exhibit area, so you can maximize your company's/products visibility. Whether you sell digital storage products or solutions to manufacturers, integrators or channel partners, the 2017 Storage Visions is the one event that will put you in front of a 100% pure audience that specifies, recommends, and buys your products!

Sponsorship Levels:

Diamond - \$ 15,000 including Prime tabletop exhibit, Keynote and Reception and ANY item from the options list

Platinum - \$ 10,000 including Prime tabletop exhibit, Keynote, and one item from the options list, as discounted

Gold - \$ 7,000 including Tabletop exhibit, and one item from the options list, as discounted

Silver - \$ 5,000 including Tabletop exhibit, and one item from the options list, as discounted

Bronze - \$ 4,000 including Tabletop exhibit, and one item from the options list, as discounted

Sponsor Benefits	Diamond	Platinum	Gold	Silver	Bronze
Speaking opportunity	Keynote and Reception	Keynote	Talk	Talk or Panel	Talk or Panel
Exhibit/Display	Prime tabletop exhibit	Prime tabletop exhibit	Tabletop exhibit	Tabletop exhibit	Tabletop exhibit
Full Conference passes	8	6	4	2	1
Exhibit Only Passes	As needed	As needed	As needed	As needed	As needed

At the Storage Visions® Conference, we understand that sponsorship value is about two things: Visibility and Promotion. In order to maximize sponsorship value, we have added ONE promotional option to go with each sponsorship, based on the sponsorship level you select. Pick one “option” from the list below when you choose your sponsorship. The Sponsorship Options table includes discounts for each level of sponsorship. If the preferred option is not discounted at the level you select, then let’s talk. We will be happy to customize sponsorships to meet your precise needs.

Sponsorship Options - available as stand-alone or negotiated in your sponsorship package

Available as stand-alone or negotiated in your sponsorship package are the following: the First Night Reception, *Conference Bags, *Lanyards, Buffet Lunch, Internet Cafe, Session Sponsorships (6), and Break/Breakfast Sponsorships (3).

* Note: Cost of actual bags or lanyards is not included in the sponsorship fee

Exhibit Opportunities:

Visionary Exhibitor - 6 x 2.5’ table top, 1 conference pass (see notes) only \$2250

Futurist Exhibitor - 6 x 2.5' table top, no conference passes (except speakers, see notes) only \$2000

Benefit	Visionary Exhibitor	Futurist Exhibitor
Speaking Opportunity	Based upon topic and availability	Based upon topic and availability
Exhibit Space	Tabletop	Tabletop
Conference Passes	1	NA
Exhibits Only Passes	As needed	As needed
Program and website listing	Yes	Yes

Included with your exhibit space: Pipe and drape 6-foot draped table (1) Chairs (2)	Additional furnishings are available for order through our exhibit contractor. A price list of those items will be available.
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Web Sponsorships

Get exposure on ALL 3 Entertainment Storage Alliance™ web sites: CreativeStorage.org, StorageVisions.com and EntertainmentStorage.org. These sites average more than 1/2 million hits a year with more than 100k pages visited!

Website Banner Ad (3 available - 468x60) \$1,100; runs for 3 months on home pages only of all three sites.

Website Sponsor (1 available) \$10,000 (Shown in the Main Site banner on every page including the home page for all three sites: Entertainment Storage Alliance, Storage Visions® and Creative Storage. Term is 1 year).

Notes:

- Sponsorship fee must be paid within 30 days of date of invoicing by The Storage Visions® Conference and if sponsorship fee is not paid within the 30 day period the sponsorship will be available to other parties.
 - Although sponsorship is not required for a speaking or panel spot sponsors will be given reasonable priority at The Storage Visions® Conference's sole discretion on any remaining available speaking or panel positions.
 - The number of corporate sponsors can only be increased at the discretion of The Storage Visions® Conference. In addition, any combination of corporate and event sponsorships must be first agreed upon by The Storage Visions® Conference. Corporate sponsorships will be given on a first come, first served basis.
- Space selection and location will be determined on the basis of first come, first served. Note that sponsors with exhibits will have priority on exhibit placement. Following is a table summarizing what we are offering for each exhibit level.

Contact Us!

To reserve your sponsorship or exhibit please fill in and send us the signed Sponsor-Exhibitor Registration Form on the next page. For Storage Visions® Sales and Support: Tom Coughlin, 408-202-5098 or sales@storagevisions.com.



Sponsorship and Exhibit Application

2017 Storage Visions® Conference

Principal Contact:

Name: _____

Company: _____

Address: _____

City: _____ State: _____

Zip Code: _____ Country: _____

Tel: () _____ Fax: () _____

E-Mail: _____

Signature: _____

Sponsorship Level:

- Diamond
- Platinum
- Gold
- Silver
- Bronze
- Other: _____

Exhibit Level:

- Visionary
- Futurist

Method of Payment

- Check Direct Deposit
- Credit Card
- Visa MasterCard AmEx

Name on Card: _____

Card Number: _____

Exp. Date: _____

Signature: _____

To reserve your sponsorship or exhibit please fill in this form and fax or email it us at 866-374-6345 (fax) or sales@storagevisions.com (email). For Storage Visions Sales and Support please contact sales@storagevisions.com or Tom Coughlin at 408-202-5098, tom@tomcoughlin.com.