

## For Immediate Release

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## 2007 Storage Visions Conference Announces Storage Visions Award Winners

—Major Players in Entertainment and Consumer Electronics Participate—

Las Vegas, NV—January 8, 2007—The Sixth Annual Storage Visions Conference (partner program to the 2007 International CES) awards were presented before a record crowd at the Flamingo Hotel in Las Vegas, Nevada. The awards recognized companies advancing the state of the art in storage technologies utilized in consumer electronics, the media and entertainment industries, and visionary products for the digital content value chain. TVWorldwide produced a webcast of the awards ceremony as part of the SV07 webcast, which can be accessed from the Storage Visions website.

David Takata, president and CEO of **Engage Capital** was the award co-sponsor with the Storage Visions Conference for the fourth year in a row. For the first time Storage Visions presented the **Art of Storage** award, recognizing a product for its best-in-class esthetics, ease of use and industrial design. The winner of this new and beautiful award was **Seagate Technology** for its FreeAgent Family of Products introduced at the 2007 CES .

Visionary Products Category:

- **Sandisk** was presented with the Mobile Consumer Electronics award for its Sansa 240e music player.
- **Samsung** won the Consumer Storage award for its solid state drives.

- The award for Integrated Home Entertainment went to **Hewlett Packard** for their HP Media Vault and HP SLC3760 MediaSmart LCD HDTV System.
- The award for Production/Post-Production Class System went to **Omneon** for the MediaGrid.
- The award for Production/Post-Production Class Media was given to **Silicon Image** for their eSATA reference design.

Visionary Company Awards:

- **Seagate Technology** was given the Visionary Consumer Electronics Award for numerous products addressing the developing needs of the consumer storage market.
- The award for Visionary Media and Entertainment went to **InPhase** for the first commercial holographic storage product for the entertainment market.

Storage Visions 2007 — the only event focusing on digital storage and the entertainment content value chain took place at the Flamingo Hotel January 6 & 7, 2007. The 2008 conference is scheduled for January 5 & 6, 2008 at the Las Vegas Flamingo Hotel. Complete details on the 2007 conference are available on the conference website, [www.storagevisions.com](http://www.storagevisions.com) or call 408-871-8808.

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