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Storage Visions 2005 Conducts Storage Tours of the 2005 International CES

San Jose, CA – December 20, 2004 – The Storage Visions Conference, sponsor of the Digital Content Storage TechZone in the Innovations Plus area of the 2005 International CES, announces the second annual *Storage Tour of the CES*.

The 2005 CES Storage Tour is a self-guided tour of digital storage significant companies in the CES show floor and adjacent hotels including the Storage Visions Digital Content Storage TechZone. The tour includes optical recording products such as HD-DVD and Blu Ray, magnetic recording products such as hard disk drives, various removable flash memory products and companies with innovative integration of digital storage in consumer electronic devices. Copies of the Storage Tour brochure can be downloaded from the Storage Visions web site, www.storagevisions.com, or paper copies can be found at the front entrance to the North Hall Las Vegas Convention Center as well as in the press and analyst room at the CES.

Storage Visions Corporate Sponsors are: **Seagate Technology (STX)** and **Maxtor (MXO)** (Platinum); **GS Magic, M-Systems, Hitachi GST,** and **Marvell (MRVL)** (Gold); **Agere Systems (AGRa, AGRb), Atmel (ATML), Silicon Image,** and **Fujitsu** (Silver); and **Toshiba** (Lanyard).

Storage Visions 2005 — the only event focusing on digital storage and the entertainment content value chain — is a partner of the 2005 Consumer Electronics Show (CES). The

conference will take place at the Las Vegas Convention Center two days prior to CES. Complete details on the conference agenda and location are available on the conference website.

Register for Storage Visions 2005 at: www.storagevisions.com. Call 408-935-8150

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