

For Immediate Release

CONTACT: Tom Coughlin
Coughlin Associates
(408) 978-8184
tom@tomcoughlin.com

CONTACT Judy Smith
AGENCY: JPR Communications
(818) 386-0403
judys@jprcom.com

2004 Storage VisionsSM Conference and Home Gateway Summit Welcomes Isilon Systems as a Sponsor

**--Storage Visions Awards Decided, Prizes to be Given --
*Times set for Storage Tours of 2004 CES***

San Jose, CA – December 18, 2003 – The Storage Visions Conference and Home Gateway Summit (SV/HG, a partner program to the 2004 CES), announced that Isilon Systems, a company that designs intelligent clustered storage systems for digital content has become a sponsor of the 2004 Storage Visions Conference. You can find out more about Isilon at www.isilon.com.

The 2004 SV/HG Conference addresses critical technology and market issues for the implementation of a completely digital entertainment industry. Speakers at the conference come from key companies participating in the creation of digital multimedia content – its distribution, archiving and reception. The most current conference agenda can be found at www.storagevisions.com.

The 2004 Storage Visions Awards have been decided. Products from many companies were considered for the nine regular award categories including Apple, Archos, Avid, Blue Arc, Cornice, DirectTV, Hitachi GST, Isilon, Kasenna, M-Systems, Maxtor, Microsoft, Panasonic, Quantum, Rio, Sony, Scientific Atlanta, SanDisk, Seagate, Solectron, Sun, and Tivo. The awards are for mobile consumer electronics, mobile storage, mobile mass storage, integrated home entertainment, enterprise class media, enterprise class systems, visionary consumer electronics company, media and entertainment visionary company and visionary services and support company. In addition the conference organizers will be giving Founders Awards. Press and analysts are welcome to interview award recipients after the awards ceremony.

In addition to the awards, prizes utilizing data storage for digital content storage and consumer electronics will be given out during the conference to registered attendees.

Other Corporate Sponsors include Seagate, Maxtor, Hitachi Global Storage Technologies, GS Magicstor and Cornice. Media/analyst and organization sponsors include: Coughlin Associates, Data Storage Review, DataStoreX.com, Engage Capital, Entertainment Technology Alliance, eWeek, FCIA, Horison Information Strategies, isit.com, jobstor.com, JPR Communications, MPEG-4 Industry Forum, MRG Inc., PBI Media, RDC, SCSI Trade Association, STORAGEsearch.com, StorageWeek, West World Productions Inc. and 2nd Story Media.

Conference registration for the 2004 Storage Visions Conference and Home Gateway Summit is now open. Registration is through the CES and can be accessed through the Storage Visions website, www.storagevisions.com.

Storage Visions will be giving storage tours of the 2004 CES exhibit floor to press and analysts four times between January 8-10, 2004. The storage tours will take place January 8 at 11:00 AM and 3:00 PM and on January 9 and 10 at 11:00 AM. Press and analysts can register for these tours by sending an email indicating their interest and contact information to info@storagevisions.com.

People wishing to register for the conference or companies wishing to participate in the 2004 conference should check out the exhibitor and sponsor brochure and sign up forms that are available on the conference web site: www.storagevisions.com. Interested parties can also call Storage Visions (Tom Coughlin) at 408-978-8184.

#