



## **Storage Visions Conference 2016**

January 4 & 5, 2016

Luxor Hotel and Convention Center  
Las Vegas, Nevada

### **SPEAKER/PANELIST PACKAGE**

- Deadlines
- Biography & company description
- Speaker release form
- Audio/visual requirements
- Travel & accommodations
- Presentation tips

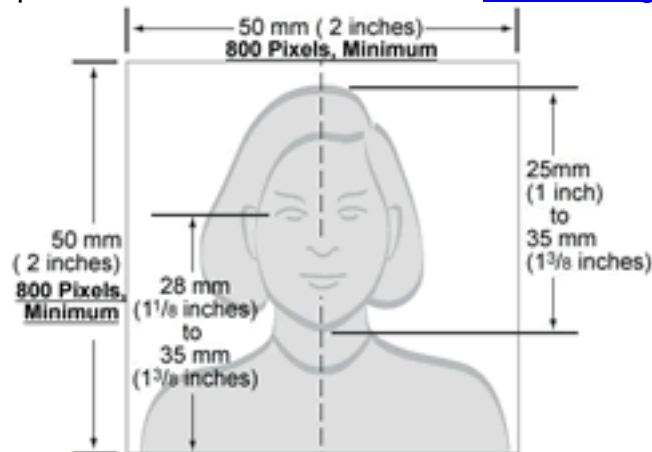
*Please complete these forms and return them to us  
by fax at (866) 374-6345 or via e-mail [events@storagevisions.com](mailto:events@storagevisions.com)*

# DEADLINES

The following deadlines will assist you in the planning of your presentation for the 2016 Storage Visions Conference. Please take time to study these important dates to keep the planning of your presentation on schedule.

## IMMEDIATELY

- Return your signed 2-page **Speaker Release Forms** (in this document) via fax to 866-374-6345 or e-mail the signed forms to [info@storagevisions.com](mailto:info@storagevisions.com). This lets us know that you accept the speaking invitation.
- You can update your biography, speaker name, talk title and abstract and other information using the form available at: [http://StorageVisions.com/2016Call\\_for\\_Presentations.htm](http://StorageVisions.com/2016Call_for_Presentations.htm)
- E-mail us a **jpeg photo** (in passport layout format of at least 800 pixels width) of the speaker. You should send this to [info@storagevisions.com](mailto:info@storagevisions.com).



- Make your **travel arrangements** (see: <http://www.storagevisions.com/2016Travel.htm> for information on how to book recently updated and discounted rooms at the conference hotel—within walking distance of the Las Vegas Convention Center). Beware of people calling you on the phone saying that they are booking rooms for the Storage Visions Conference. These people have no connections with the Storage Visions Conference or the Riviera Hotel and we cannot be sure that you will get a room.

**November 14, 2015**

- Return the **Audio Visual Requirements Form** (in this document) to us via fax on 866-374-6345 or e-mail to [info@storagevisions.com](mailto:info@storagevisions.com).

### **December 1, 2015**

- E-mail a copy of your final **presentation** (if applicable) to [info@storagevisions.com](mailto:info@storagevisions.com).

### **On-site**

- Please report to **speaker/panelist check-in** at the conference registration desk the morning of your session to pick up your speaker badge and session details. Your moderator may also arrange an on-site meeting prior to your session to review final preparations.

**Please note:** As a confirmed speaker/panelist for the 2016 Storage Visions Conference you receive a complimentary pass to both days of the conference **plus membership in the Entertainment Storage Alliance, an \$895 value.**

**POST THIS SCHEDULE WHERE YOU WILL SEE IT AS A REMINDER!**

## MODERATOR/SPEAKER/PANELIST RELEASE (1 of 2)

**Please sign and fax to 866-374-6345**

I understand the views and opinions expressed during the conference will be mine, and not those of the Storage Visions Conference.

### ADVERTISEMENTS

The Storage Visions Conference believes strongly that the Storage Visions Conference is an educational event to serve the best interest of the attendees. The Storage Visions Conference believes that an objective presentation that meets the educational needs of the audience will be optimal in enhancing the credibility of the speaker, the speaker's employer, and The Storage Visions Conference.

Speakers/Panelists may include their company name and/or logo on all visual and handout materials. However, speakers/panelists are to avoid any appearance of a "sales pitch" in their session.

Speakers/Panelists who include information or engage in activities during their presentation which are interpreted by the audience or a Storage Visions Conference representative to be an advertisement may be interrupted or stopped during the presentation and restricted from speaking at any future Storage Visions Conference event.

### SENDING PRESENTATIONS (IF ANY):

I agree to provide my slide presentation electronically no later than **December 1, 2015**.

When submitting a copy of your presentation, we prefer that you send it electronically, as a Power Point or PDF file to: [ron@rondennison.com](mailto:ron@rondennison.com) and [tom@tomcoughlin.com](mailto:tom@tomcoughlin.com).

If your file exceeds 5MB in size, please contact Ron Dennison ([ron@rondennison.com](mailto:ron@rondennison.com)) for details on uploading your presentation.

A secure PDF version of your presentation will be posted to the conference presentation Web site for attendees to view and download. Please be sure you have embedded all fonts and images. Your presentation will be posted to the site in the final form it is received as a secure PDF file.

### SUBSTITUTE SPEAKERS/PANELISTS:

While The Storage Visions Conference realizes that situations arise sometimes that are beyond a speaker's control, The Storage Visions Conference also emphasizes that signing this Speaker Release Form is a firm agreement, and therefore, you agree that every effort will be made to honor the speaking commitment or provide a replacement speaker.

All speaker/panelist substitutions **must** be approved by The Storage Visions Conference prior to the conference.

I have read all of this agreement in its entirety and agree to abide by these conditions as well as any additional conditions deemed necessary by The Storage Visions Conference.

# MODERATOR/SPEAKER/PANELIST RELEASE (2 OF 2)

Please sign and fax to 866-374-6345

## PRESENTATION REPRODUCTION

The Storage Visions Conference is granted the right to:

- 1) Reproduce the presentation materials (if any) as part of the published conference proceedings.
- 2) Use my name, picture and biography in printed materials, publicity, promotion, and advertising in connection with my presentation and the Storage Visions Conference.
- 3) Distribute the conference proceedings to participants of the conference or to customers, who order copies of the conference proceedings because they are unable to attend the conference.

I (moderator/speaker/panelist) retain the right to:

Use the presentation materials, presentation, visual aids and any other material prepared by me for the above-mentioned presentation in any manner I desire, including publication.

Accepted by:

\_\_\_\_\_  
Moderator/Speaker/Panelist's Signature

\_\_\_\_\_  
Moderator/Speaker/Panelist's Name (please print)

\_\_\_\_\_  
Date

# AUDIO/VISUAL REQUIREMENTS

## SPEAKER CONTACT DETAILS:

Speaker name: \_\_\_\_\_

Company: \_\_\_\_\_

Session title: : \_\_\_\_\_

## A/V REQUIREMENTS:

The Storage Visions Conference will provide a standard audio/visual set for the session room including:

- LCD projector
- Display screen
- Podium stand with microphone

Please indicate your additional audio/visual equipment requirement(s) below:

I would like to include  video and/or  sound in my presentation.

\*Other AV: Specify \_\_\_\_\_

\*The Storage Visions Conference will consider all requests for specialty audio/visual equipment. We will contact the speaker if we are unable to meet these needs.

In order to avoid any complications during your presentation, all speakers are required to show up at the session room 15 minutes prior to their presentation session so the moderator can meet you and arrange the session. Please send your final presentation to us by the specified deadline date that appears on the Deadline Sheet.

Presentations will be shown from a show laptop, if you require any special software you must let us know before hand.

Any changes to a presentation should be sent to Ron Dennison at [ron@rondennison.com](mailto:ron@rondennison.com) as soon as possible.

**Please return your completed Audio/Visual form by November 14, 2015.**

## TRAVEL & ACCOMMODATIONS

### **Luxor Hotel**

3900 Las Vegas Blvd. South  
Las Vegas, NV 89109  
Tel: **1-702-734-5110**

The Storage Visions Conference has secured a special discounted hotel rate of **\$95** (plus applicable taxes) for all conference attendees for Saturday, Sunday, and Monday nights (January 3<sup>th</sup>, 4<sup>th</sup> and 5<sup>th</sup>). For Tuesday night (January 6<sup>th</sup>) through the end of the CES the rate rises to \$165. The discounted rate is available only until December 12, 2015 or until the rooms are filled (please note that our room block is filling quickly so we recommend you make your reservations right away). Make your reservations on line using the link at: <http://www.storagevisions.com/2016Travel.htm>.

You may also reserve a room at the Luxor Hotel for the International CES immediately after the Storage Visions Conference. We recommend that you book your hotel room as soon as possible since rooms (especially during the CES) go quickly.

***Please note: The Storage Visions Conference does not cover any speaker travel or lodging arrangements, so please make your travel and hotel reservations as early as possible to ensure the best rate.***

# PRESENTATION TIPS

The conference proceedings are an integral part of the event, which attendees take back to their organizations to use as a reference. It is crucial that we receive your material by the deadline to ensure complete and well-organized conference proceedings web site.

## PRESENTATION PREPARATION:

- For easy identification, we ask that you include a cover page with full contact information and number all slides.
- Presentation templates for the 2016 Storage Visions Conference are available at the conference web site at <http://www.storagevisions.com/2016SpeakerInfo.htm>.
- The Storage Visions Conference does not permit the use of company marketing information in your presentation. Feedback from our attendees strongly indicates a negative reaction to "sales pitches".
- Use a large font type at least 18 point so that attendees in the back of the room can easily read the print.
- Do not put a lot of text on one slide. Try to use bullets, keep your thoughts concise. Leave at least one space between each line and try to keep a slide to 4 lines or less.
- Create all slides in a consistent manner. Do not mix horizontal and vertical slides.
- Use colors that are easy to see and easy for people to read text. The best colors for text are black, yellow, white, and orange. Do not use red, magenta, purple, green or light blue/cyan.
- Stay within your allotted time. Usually 10 minutes. It is disrespectful to the moderator and other speakers to run overlong.
- The 2016 Storage Visions Conference sessions will be attended by press representatives. According to press procedures, any comments you make from the podium can be quoted or used as background for an article. We encourage press attendees to confer with speakers for confirmation, although we have no control over their reporting.