



Chris Ely, Senior Manager, Industry Analysis, CTA

BIOGRAPHY

Chris Ely is a senior manager of Industry Analysis for the Consumer Technology Association (CTA)[™], formerly the Consumer Electronics Association (CEA)[®]. He helps manage the CE MarketMetrics program and conducts industry analyses and forecasts on a host of topics pertaining to the industry. Prior to joining CTA, Ely was a Research Analyst for Widmeyer Communications where he conducted public opinion polls and research analyses for Fortune 500 companies, professional associations, government and non-profit organizations. Before Widmeyer, Ely served as a Business Analyst for MCI for five years. At MCI he analyzed performance trends and conducted consumer research studies for a brand portfolio that generated over \$800 million in annual revenue. Ely has also held research positions at the National Association of Broadcasters and the American Bankers Association. Ely graduated with a bachelor's degree in German and political science from Earlham College and holds a master's degree in international studies from the University of Denver.