



**Jim Pappas, SNIA Vice Chair, Board of Directors and Intel Director of Technology Initiatives, SNIA**

**TITLE**

**Industry Advances in Persistent Memory**

**ABSTRACT**

SNIA and its vendor member volunteers are key contributors to an ecosystem driving system memory and storage into a single, unified 'persistent memory' entity that will enable significant advantages in the speed of storage. This talk will provide an industry overview of the state of persistent memory, and discuss how SNIA technical activities are helping to define how the industry may use the new persistent memory solutions coming to market.

**BIOGRAPHY**

Jim Pappas is the Director of Technology Initiatives in Intel's Data Center Group. In this role, Jim is responsible to establish broad industry ecosystems that comply with new technologies in the areas of Enterprise I/O, Energy Efficient Computing, and Solid State Storage. Jim has founded, or served on several organizations in these areas including: PCI Special Interest Group, InfiniBand Trade Association, Open Fabrics Alliance, The Green Grid, and several emerging initiatives in his newest focus area of Solid State Storage. Jim currently is Vice Chair of the SNIA Board of Directors and Co-Chair of the SNIA Solid State Storage Initiative.

Jim has previously been the Director of Technology Initiatives in Intel's Desktop Products Group, and successfully led technologies such as AGP Graphics, DVD, IEEE 1394, Instantly Available PC, PCI, USB, and other advanced technologies for the Desktop PC. Jim has 30 years of experience in the computer industry. He has been granted eight U.S. patents in the areas of computer graphics and microprocessor technologies. He has spoken at major industry events including the Intel Developer's Forum (IDF), WinHEC, Storage Networking World, PC Strategy, Microprocessor Forum, Consumer Electronics Show, Server I/O and the Applied Computing Conference.

He holds a B.S.E.E. from the University of Massachusetts, Amherst, Massachusetts