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TITLE

How to Transform your Storage and Data Management with the Cloud

ABSTRACT

Businesses today are grappling with how to seamlessly integrate the cloud into existing storage and data management strategies without causing a lift-and-shift. How can you cap primary storage expenses, how can you fit in data growth within tight budgets, how can you leverage the cloud without rewriting existing file-based applications or disrupting current users, how can you maximize storage TCO without a rip-and-replace? In this session, we will show you how in 15 minutes you can get visibility into data across your storage, and how you can transparently extend existing storage and data management to the cloud simply and efficiently to cut 70% of costs. We will describe real customer use cases of leveraging the cloud for live archiving, disaster recovery, data replication, and data analytics.

BIOGRAPHY

Krishna Subramanian is co-founder and COO of Komprise, the leader in intelligent data management across clouds. Krishna runs the sales and marketing efforts at Komprise, a 100% channel-driven enterprise. Prior to Komprise, Krishna held executive roles at both large companies and startups for over 25 years. She was VP Marketing for the Cloud Platforms Group at Citrix where she was responsible for marketing and partner development for the Citrix Desktop and Cloud businesses. Krishna joined Citrix in May 2011 through the acquisition of Kaviza, where she served as chief operating officer, and head of marketing, sales and channels. Prior to Kaviza, Krishna led mergers and acquisitions for the Sun Microsystems cloud business that delivered over a half-billion dollars of incremental revenue. Before Sun, Krishna was the CEO and co-founder of Kovair, a venture-backed software-as-a-service CRM company that grew to become a Computerworld Top 100 Emerging Company. Subramanian holds a Master's degree in computer science from the University of Illinois, Urbana-Champaign. She brings over 20 years of industry experience in enterprise software, virtualization and cloud computing. Twitter handle: @cloudKrishna