



Sponsors and Exhibitors 2018 STORAGE VISIONS® CONFERENCE

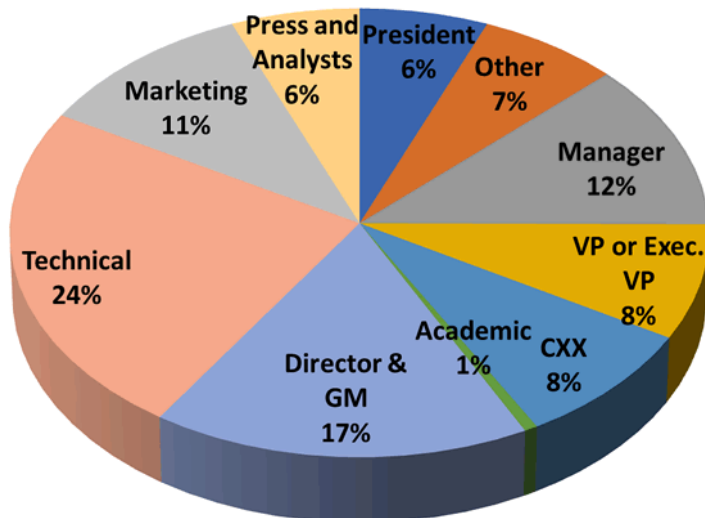
Hyatt Regency Santa Clara
5101 Great America Parkway
Santa Clara, CA 95054

Exhibit reservations and sponsorship for the 2018 Storage Visions® are now open. This year promises to deliver focused attention for your organization with business/industry leaders and access to leading members of the press.

Conference Mission Statement: The 2018 Storage Visions® Conference will focus on the important emerging technologies and applications for digital storage to serve every market segment and application.

Why You Should Sponsor or Exhibit at SV 2018:

The 2018 Storage Visions® Conference will put you in front of people who are not just interested in your product and future plans but will also tell other people about it. The conference is large enough to attract senior executives who want to learn more about using the right storage solution for their products and small enough for you to spend enough quality time with them to effectively tell your story. As shown in the pie chart below, about 6% of the conference attendees are press and analysts and over 60% are decision makers at their organizations.



In 2018 there are plans to expand conference registration by 20% over last year with special activities that include more digital storage end users (people who specify/buy your technology and products) in our keynotes and in our sessions. We plan to feature video and audio interviews of exhibitors as well as keynote speakers and are making a focused effort to attract senior people in the business, entertainment, healthcare, finance, governmental fields to help them learn more



about storage solutions that are available and the key industry players. Also sponsors and exhibitors get the conference attendee list with contact information.

The single-track conference sessions are designed to leverage the conference audience for our exhibitors which is why breaks, lunch, and reception are held in the exhibit area, so you can maximize your company's/products visibility. Whether you sell digital storage products or solutions to manufacturers, integrators or channel partners, the 2018 Storage Visions is the one event that will put you in front of a 100% pure audience that specifies, recommends, and buys your products!

Sponsorship Levels:

Diamond - \$ 45,000 including 20' X 20' booth, Reception and ANY item from the options list

Platinum - \$ 35,000 including 10' x 20' booth, and one item from the options list, as discounted

Gold - \$ 25,000 including 10' x 10' booth, and one item from the options list, as discounted

Silver - \$ 15,000 including 10' x 10' booth, and one item from the options list, as discounted

Bronze - \$ 7,000 including 6' tabletop exhibit, and one item from the options list, as discounted

Sponsor Benefits	Diamond	Platinum	Gold	Silver	Bronze
Speaking opportunity	Keynote and Reception	Keynote	Talk	Talk or Panel	Talk or Panel
Exhibit/Display	20' X 20' booth or large display	10' x 20' booth or large display	10' x 10' booth or large display	10' x 10' booth or small display	6' tabletop or small display
Full Conference passes	10	8	6	4	2
Exhibit Only Passes	As needed	As needed	As needed	As needed	As needed

At the Storage Visions® Conference, we understand that sponsorship value is about two things: Visibility and Promotion. In order to maximize sponsorship value, we have added ONE promotional option to go with each sponsorship, based on the sponsorship level you select. Pick one "option" from the list below when you choose your sponsorship. The Sponsorship Options table includes discounts for each level of sponsorship. If the preferred option is not discounted at the level you select, then let's talk. We will be happy to customize sponsorships to meet your precise needs.

Sponsorship Options - available as stand-alone or negotiated in your sponsorship package

Option	Stand-alone	Diamond Price	Platinum Price	Gold Price	Silver Price	Bronze Price
Reception	\$ 15,000	Included	\$2,000	\$ 5,000	\$ 10,000	\$ 12,000
Conference bags	\$ 10,000	\$ 0	\$ 0	\$ 3,000	\$ 6,000	\$ 7,000
Lanyards	\$ 7,000	\$ 0	\$ 0	\$ 0	\$ 2,500	\$ 4,000
Lunch (2)	\$ 7,000	\$ 0	\$ 0	\$ 0	\$ 2,500	\$ 4,000
Internet Sponsorship ¹	\$ 5,000 +	\$ 0 +	\$ 0	\$ 0	\$ 2,000	\$ 3,000
Session sponsor	\$ 4,000	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Break/Breakfast sponsor (6)	\$ 4,000	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0

Exhibit Opportunities:

Space selection and location will be determined on the basis of first come, first served. Note that sponsors with exhibits will have priority on exhibit booth and table placement. Following is a table summarizing what we are offering for each exhibit level.

Benefit	Visionary Exhibitor, \$5,000	Futurist Exhibitor, \$3,000
Speaking Opportunity	Based upon topic and availability	Based upon topic and availability
Exhibit Space	10 X 10 booth	6-foot table-top
Conference Passes	2	1
Exhibits Only Passes	As needed	As needed
Program and website listing	Yes	Yes

Included with your exhibit space: Pipe and drape 6-foot draped table (1) Chairs (2)	Additional furnishings are available for order through our exhibit contractor. A price list of those items will be available.
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Contact Us!

To reserve your sponsorship or exhibit please fill in and send us the signed Sponsor-Exhibitor Registration Form on the next page. For Storage Visions Sales and Support: Tom Coughlin, 408-978-8184 or sales@storagevisions.com.



Sponsorship and Exhibit Application

2016 Storage Visions® Conference

Principal Contact:

Name: _____

Company: _____

Address: _____

City: _____ State: _____

Zip Code: _____ Country: _____

Tel: () _____ Fax: () _____

E-Mail: _____

Signature: _____

Sponsorship Level:

- Diamond
- Platinum
- Gold
- Silver
- Bronze
- Other: _____

Exhibit Level:

- Visionary
- Futurist

Method of Payment

- Check Direct Deposit
- Credit Card
- Visa MasterCard AmEx

Name on Card: _____

Card Number: _____

Exp. Date: _____

Signature: _____

To reserve your sponsorship or exhibit please fill in this form and fax or email it us at 866-374-6345 (fax) or sales@storagevisions.com (email). For Storage Visions Sales and Support please contact sales@storagevisions.com or Tom Coughlin at 408-978-8184, tom@tomcoughlin.com.