

# STORAGE VISIONS® 2018

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AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



**Alan Messer, InnovationShift**

## **BIOGRAPHY**

Dr. Alan Messer has been a worldwide leader in advanced software and intelligent services for connected consumers for 20+ years. Alan is an industry consultant and CTO of Moj.io, the leading connected car platform. Previously, he was Vice President of Software/Innovation and CTO of Global Connected Consumer eXperience at General Motors where he led GM's work on products, platforms and future technologies for the Connected Car Services and Autonomous. Before General Motors, Alan was Vice President of Advanced Software Technology at Samsung Electronics covering Internet of Things, Intelligence, Privacy, Mobile Social/Media, Content Delivery, and Cloud Services. Alan has also worked at a variety of other consumer electronics companies including HP, Sony Electronics, and startups. Alan has also served with several industry organizations in advisor and board roles as well as working with analysts/media.