

STORAGE VISIONS® 2018

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AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



Doug O Flaherty, Manager, Product Marketing, IBM

BIOGRAPHY

Douglas came to IBM with a background that includes several start-ups, a few publicly traded companies and a handful of open source projects. His focus has been on introducing new technology into the marketplace, including x86-64, online game rentals, Linux, and parallel-NFS. An advocate of Lean methodologies, Douglas brings expertise with experience in cloud, product management, go-to-market strategy, product marketing, and enterprise software development.

A graduate of Yale University in Physics and a former member of IASTE Local 1 and USA 829, he lives near Boston and hopes you don't hold that against him.

Douglas has lived in four continents; worked professionally in three. His only wish would be to speak fluently in something aside from English, but he still practices his Spanish whenever he can.